



HAWAII COMMUNITY PROFILES

Issued August 2002

GEOGRAPHIC AREA: 96753 Kihei

The logo for American FactFinder, featuring the text "American FactFinder" in a blue, sans-serif font, with a magnifying glass icon to the right of the word "Finder".

American FactFinder

Compiled by the Hawai'i Business Research Library (HBRL) from data at the U.S. Census Bureau: 2000 Summary File 1 (Profile of General Demographic Characteristics) and 2000 Summary File 3 (Profiles of Social, Economic, and Housing Characteristics). Data sets available on the web at <http://factfinder.census.gov/>.

For more information about Census 2000 and Census 2000 data products:

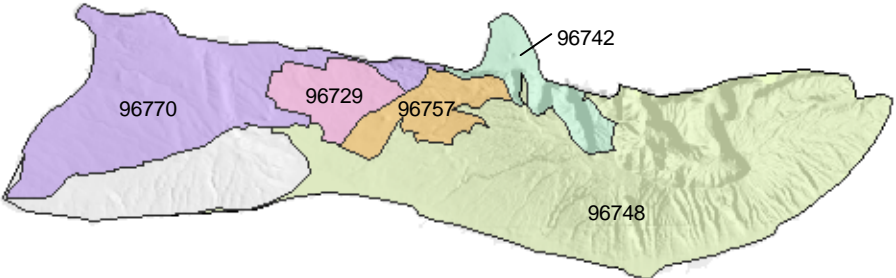
- ▶ Visit the Census Bureau's Internet site at <http://www.census.gov/>.
- ▶ Call or email the HBRL. As a participating library in the Federal Depository Library Program, the HBRL receives copies of Census Bureau reports and CD-ROMs. The HBRL also receives Census Bureau data thru its participation in the Census Bureau data center program.

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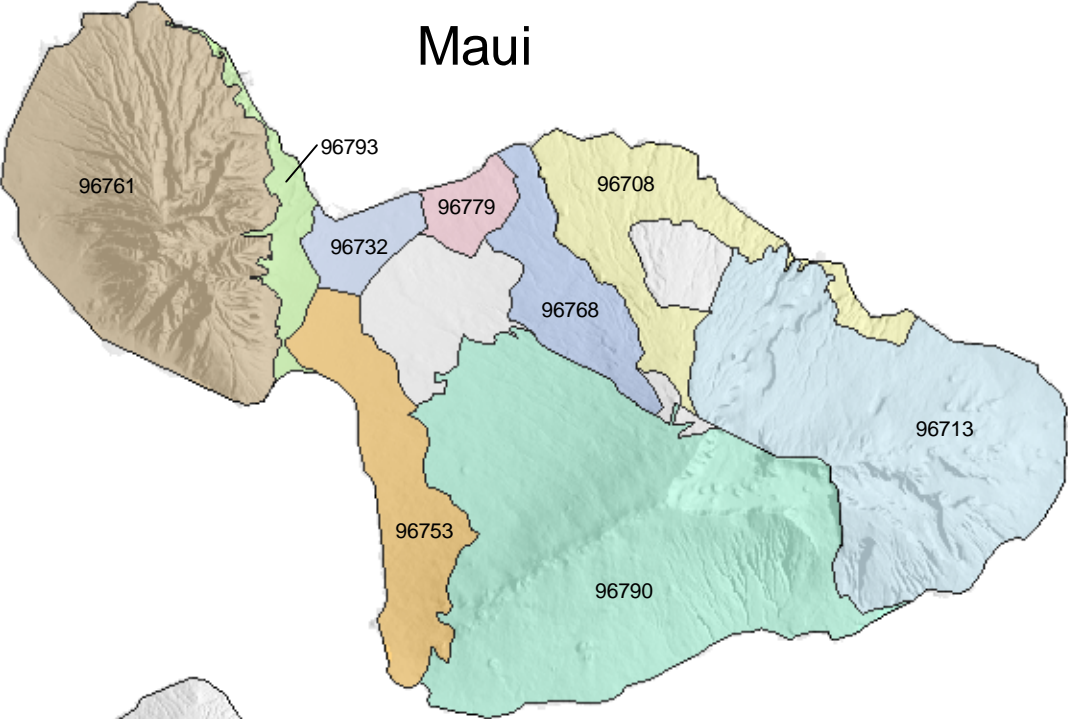
ZIP CODE TABULATION AREAS

MAUI
COUNTY

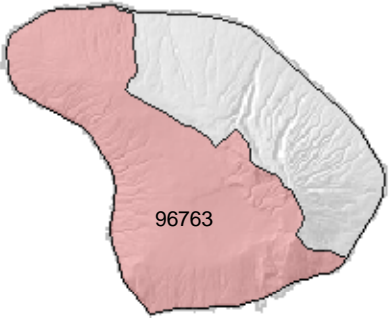
Molokai



Maui



Lanai












Kahoolawe






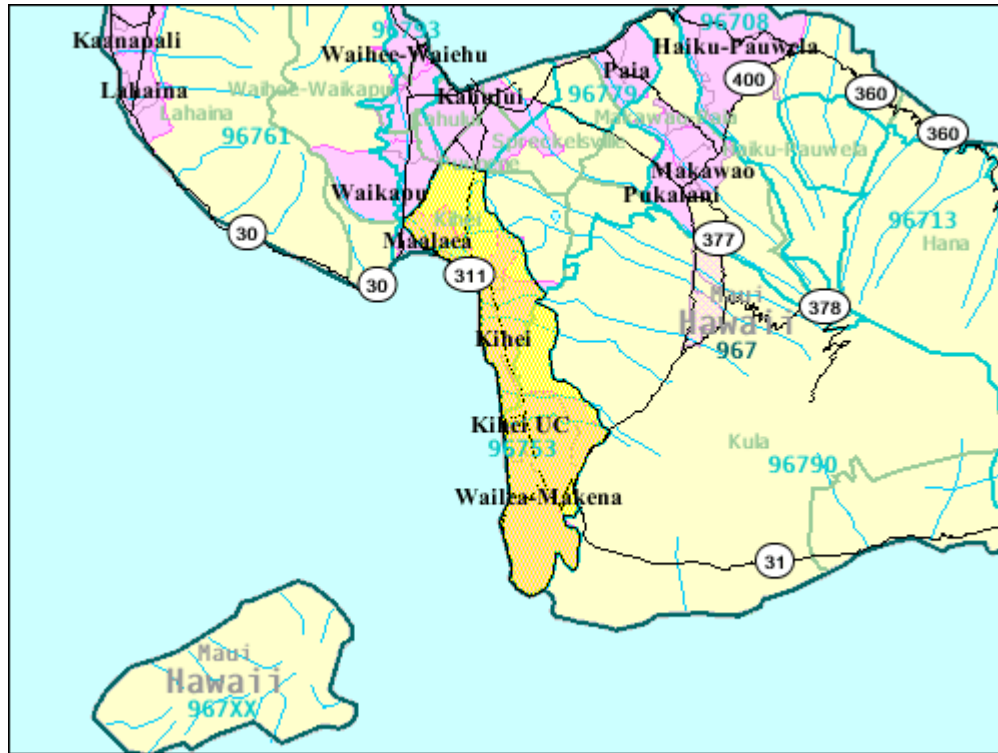
96753 5-Digit ZCTA, 967 3-Digit ZCTA

Boundaries

-  State
-  '00 County
-  '00 Co Sub
-  '00 Place
-  '00 Place
-  '00 Urban Area
-  '00 Urban Area
-  '00 ZCTA-3
-  '00 ZCTA-5

Features

-  Major Road
-  Stream/Waterbody
-  Stream/Waterbody



40 miles across

Close

DP-1. Profile of General Demographic Characteristics: 2000

Data Set: [Census 2000 Summary File 1 \(SF 1\) 100-Percent Data](#)

Geographic Area: **96753 5-Digit ZCTA**

NOTE: For information on confidentiality protection, nonsampling error, and definitions, see <http://factfinder.census.gov/home/en/datanotes/expsf1u.htm>.

Subject	Number	Percent
Total population	22,437	100.0
SEX AND AGE		
Male	11,388	50.8
Female	11,049	49.2
Under 5 years	1,408	6.3
5 to 9 years	1,536	6.8
10 to 14 years	1,390	6.2
15 to 19 years	1,271	5.7
20 to 24 years	1,184	5.3
25 to 34 years	3,475	15.5
35 to 44 years	4,325	19.3
45 to 54 years	3,799	16.9
55 to 59 years	1,240	5.5
60 to 64 years	848	3.8
65 to 74 years	1,151	5.1
75 to 84 years	666	3.0
85 years and over	144	0.6
Median age (years)	37.2	(X)
18 years and over	17,283	77.0
Male	8,776	39.1
Female	8,507	37.9
21 years and over	16,635	74.1
62 years and over	2,449	10.9
65 years and over	1,961	8.7
Male	927	4.1
Female	1,034	4.6
RACE		
One race	19,076	85.0
White	12,300	54.8
Black or African American	169	0.8
American Indian and Alaska Native	110	0.5
Asian	4,740	21.1
Asian Indian	24	0.1
Chinese	162	0.7
Filipino	3,168	14.1
Japanese	850	3.8
Korean	116	0.5
Vietnamese	55	0.2
Other Asian ¹	365	1.6
Native Hawaiian and Other Pacific Islander	1,434	6.4
Native Hawaiian	1,000	4.5
Guamanian or Chamorro	23	0.1
Samoan	60	0.3
Other Pacific Islander ²	351	1.6
Some other race	323	1.4
Two or more races	3,361	15.0
Race alone or in combination with one or more other races ³		
White	14,778	65.9
Black or African American	354	1.6
American Indian and Alaska Native	437	1.9
Asian	7,120	31.7
Native Hawaiian and Other Pacific Islander	3,361	15.0
Some other race	815	3.6

Subject	Number	Percent
HISPANIC OR LATINO AND RACE		
Total population	22,437	100.0
Hispanic or Latino (of any race)	1,543	6.9
Mexican	598	2.7
Puerto Rican	329	1.5
Cuban	25	0.1
Other Hispanic or Latino	591	2.6
Not Hispanic or Latino	20,894	93.1
White alone	11,746	52.4
RELATIONSHIP		
Total population	22,437	100.0
In households	22,361	99.7
Householder	8,695	38.8
Spouse	4,109	18.3
Child	5,632	25.1
Own child under 18 years	4,452	19.8
Other relatives	1,616	7.2
Under 18 years	536	2.4
Nonrelatives	2,309	10.3
Unmarried partner	821	3.7
In group quarters	76	0.3
Institutionalized population	0	0.0
Noninstitutionalized population	76	0.3
HOUSEHOLDS BY TYPE		
Total households	8,695	100.0
Family households (families)	5,339	61.4
With own children under 18 years	2,496	28.7
Married-couple family	4,109	47.3
With own children under 18 years	1,740	20.0
Female householder, no husband present	805	9.3
With own children under 18 years	503	5.8
Nonfamily households	3,356	38.6
Householder living alone	2,243	25.8
Householder 65 years and over	370	4.3
Households with individuals under 18 years	2,793	32.1
Households with individuals 65 years and over	1,433	16.5
Average household size	2.57	(X)
Average family size	3.13	(X)
HOUSING OCCUPANCY		
Total housing units	14,274	100.0
Occupied housing units	8,695	60.9
Vacant housing units	5,579	39.1
For seasonal, recreational, or occasional use	4,843	33.9
Homeowner vacancy rate (percent)	2.6	(X)
Rental vacancy rate (percent)	6.6	(X)
HOUSING TENURE		
Occupied housing units	8,695	100.0
Owner-occupied housing units	4,395	50.5
Renter-occupied housing units	4,300	49.5
Average household size of owner-occupied unit	2.80	(X)
Average household size of renter-occupied unit	2.34	(X)

(X) Not applicable

¹ Other Asian alone, or two or more Asian categories.

² Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

³ In combination with one or more other races listed. The six numbers may add to more than the total population and the six percentages may add to more than 100 percent because individuals may report more than one race.

Source: U.S. Census Bureau, Census 2000 Summary File 1, Matrices P1, P3, P4, P8, P9, P12, P13, P17, P18, P19, P20, P23, P27, P28, P33, PCT5, PCT8, PCT11, PCT15, H1, H3, H4, H5, H11, and H12.

DP-2. Profile of Selected Social Characteristics: 2000
 Data Set: [Census 2000 Summary File 3 \(SF 3\) - Sample Data](#)
 Geographic Area: **96753 5-Digit ZCTA**

NOTE: Data based on a sample except in P3, P4, H3, and H4. For information on confidentiality protection, sampling error, nonsampling error, and definitions see <http://factfinder.census.gov/home/en/datanotes/expsf3.htm>.

Subject	Number	Percent
SCHOOL ENROLLMENT		
Population 3 years and over enrolled in school	4,831	100.0
Nursery school, preschool	365	7.6
Kindergarten	359	7.4
Elementary school (grades 1-8)	2,356	48.8
High school (grades 9-12)	914	18.9
College or graduate school	837	17.3
EDUCATIONAL ATTAINMENT		
Population 25 years and over	15,674	100.0
Less than 9th grade	503	3.2
9th to 12th grade, no diploma	1,089	6.9
High school graduate (includes equivalency)	4,001	25.5
Some college, no degree	4,679	29.9
Associate degree	1,306	8.3
Bachelor's degree	2,798	17.9
Graduate or professional degree	1,298	8.3
Percent high school graduate or higher	89.8	(X)
Percent bachelor's degree or higher	26.1	(X)
MARITAL STATUS		
Population 15 years and over	18,116	100.0
Never married	5,079	28.0
Now married, except separated	9,250	51.1
Separated	247	1.4
Widowed	807	4.5
Female	648	3.6
Divorced	2,733	15.1
Female	1,444	8.0
GRANDPARENTS AS CAREGIVERS		
Grandparent living in household with one or more own grandchildren under 18 years	601	100.0
Grandparent responsible for grandchildren	105	17.5
VETERAN STATUS		
Civilian population 18 years and over	17,279	100.0
Civilian veterans	1,947	11.3
DISABILITY STATUS OF THE CIVILIAN NONINSTITUTIONALIZED POPULATION		
Population 5 to 20 years	4,430	100.0
With a disability	216	4.9
Population 21 to 64 years	14,531	100.0
With a disability	2,598	17.9
Percent employed	67.1	(X)
No disability	11,933	82.1
Percent employed	80.4	(X)
Population 65 years and over	2,021	100.0
With a disability	603	29.8
RESIDENCE IN 1995		
Population 5 years and over	21,009	100.0
Same house in 1995	8,933	42.5
Different house in the U.S. in 1995	11,308	53.8
Same county	6,143	29.2
Different county	5,165	24.6

Subject	Number	Percent
Same state	904	4.3
Different state	4,261	20.3
Elsewhere in 1995	768	3.7
NATIVITY AND PLACE OF BIRTH		
Total population	22,393	100.0
Native	18,398	82.2
Born in United States	18,164	81.1
State of residence	7,389	33.0
Different state	10,775	48.1
Born outside United States	234	1.0
Foreign born	3,995	17.8
Entered 1990 to March 2000	1,304	5.8
Naturalized citizen	2,341	10.5
Not a citizen	1,654	7.4
REGION OF BIRTH OF FOREIGN BORN		
Total (excluding born at sea)	3,995	100.0
Europe	431	10.8
Asia	2,586	64.7
Africa	65	1.6
Oceania	276	6.9
Latin America	416	10.4
Northern America	221	5.5
LANGUAGE SPOKEN AT HOME		
Population 5 years and over	21,009	100.0
English only	16,415	78.1
Language other than English	4,594	21.9
Speak English less than "very well"	1,932	9.2
Spanish	687	3.3
Speak English less than "very well"	228	1.1
Other Indo-European languages	486	2.3
Speak English less than "very well"	86	0.4
Asian and Pacific Island languages	3,361	16.0
Speak English less than "very well"	1,590	7.6
ANCESTRY (single or multiple)		
Total population	22,393	100.0
<i>Total ancestries reported</i>	26,222	117.1
Arab	46	0.2
Czech ¹	37	0.2
Danish	217	1.0
Dutch	346	1.5
English	2,101	9.4
French (except Basque) ¹	729	3.3
French Canadian ¹	97	0.4
German	2,932	13.1
Greek	45	0.2
Hungarian	109	0.5
Irish ¹	2,503	11.2
Italian	1,102	4.9
Lithuanian	54	0.2
Norwegian	386	1.7
Polish	409	1.8
Portuguese	661	3.0
Russian	170	0.8
Scotch-Irish	287	1.3
Scottish	426	1.9
Slovak	18	0.1
Subsaharan African	39	0.2
Swedish	329	1.5
Swiss	72	0.3
Ukrainian	106	0.5
United States or American	499	2.2
Welsh	138	0.6
West Indian (excluding Hispanic groups)	26	0.1
Other ancestries	12,338	55.1

(X) Not applicable.

¹ The data represent a combination of two ancestries shown separately in Summary File 3. Czech includes Czechoslovakian.

French includes Alsatian. French Canadian includes Acadian/Cajun. Irish includes Celtic.

[Ancestry Code List \(PDF 35KB\)](#)

[Place of Birth Code List \(PDF 74KB\)](#)

[Language Code List \(PDF 17KB\)](#)

Source: U.S. Census Bureau, Census 2000 Summary File 3, Matrices P18, P19, P21, P22, P24, P36, P37, P39, P42, PCT8, PCT16, PCT17, and PCT19

DP-3. Profile of Selected Economic Characteristics: 2000

Data Set: [Census 2000 Summary File 3 \(SF 3\) - Sample Data](#)

Geographic Area: **96753 5-Digit ZCTA**

NOTE: Data based on a sample except in P3, P4, H3, and H4. For information on confidentiality protection, sampling error, nonsampling error, and definitions see <http://factfinder.census.gov/home/en/datanotes/expsf3.htm>.

Subject	Number	Percent
EMPLOYMENT STATUS		
Population 16 years and over	17,893	100.0
In labor force	12,963	72.4
Civilian labor force	12,936	72.3
Employed	12,340	69.0
Unemployed	596	3.3
Percent of civilian labor force	4.6	(X)
Armed Forces	27	0.2
Not in labor force	4,930	27.6
Females 16 years and over		
Females 16 years and over	8,859	100.0
In labor force	6,083	68.7
Civilian labor force	6,083	68.7
Employed	5,787	65.3
Own children under 6 years		
Own children under 6 years	1,513	100.0
All parents in family in labor force	1,009	66.7
COMMUTING TO WORK		
Workers 16 years and over	12,006	100.0
Car, truck, or van -- drove alone	8,915	74.3
Car, truck, or van -- carpoled	1,572	13.1
Public transportation (including taxicab)	62	0.5
Walked	345	2.9
Other means	433	3.6
Worked at home	679	5.7
Mean travel time to work (minutes)	20.9	(X)
Employed civilian population 16 years and over		
Employed civilian population 16 years and over	12,340	100.0
OCCUPATION		
Management, professional, and related occupations	3,340	27.1
Service occupations	3,575	29.0
Sales and office occupations	3,247	26.3
Farming, fishing, and forestry occupations	100	0.8
Construction, extraction, and maintenance occupations	1,222	9.9
Production, transportation, and material moving occupations	856	6.9
INDUSTRY		
Agriculture, forestry, fishing and hunting, and mining	177	1.4
Construction	1,079	8.7
Manufacturing	248	2.0
Wholesale trade	296	2.4
Retail trade	1,464	11.9
Transportation and warehousing, and utilities	639	5.2
Information	223	1.8
Finance, insurance, real estate, and rental and leasing	925	7.5
Professional, scientific, management, administrative, and waste management services	1,030	8.3
Educational, health and social services	1,585	12.8
Arts, entertainment, recreation, accommodation and food services	3,862	31.3
Other services (except public administration)	501	4.1
Public administration	311	2.5
CLASS OF WORKER		

Subject	Number	Percent
Private wage and salary workers	9,510	77.1
Government workers	1,208	9.8
Self-employed workers in own not incorporated business	1,579	12.8
Unpaid family workers	43	0.3
INCOME IN 1999		
Households	8,687	100.0
Less than \$10,000	568	6.5
\$10,000 to \$14,999	334	3.8
\$15,000 to \$24,999	993	11.4
\$25,000 to \$34,999	1,108	12.8
\$35,000 to \$49,999	1,457	16.8
\$50,000 to \$74,999	1,935	22.3
\$75,000 to \$99,999	792	9.1
\$100,000 to \$149,999	968	11.1
\$150,000 to \$199,999	271	3.1
\$200,000 or more	261	3.0
Median household income (dollars)	48,929	(X)
With earnings		
Mean earnings (dollars)	7,537	86.8
With Social Security income		
Mean Social Security income (dollars)	58,198	(X)
With Supplemental Security Income		
Mean Supplemental Security Income (dollars)	1,662	19.1
With public assistance income		
Mean public assistance income (dollars)	12,200	(X)
With retirement income		
Mean retirement income (dollars)	217	2.5
With public assistance income		
Mean public assistance income (dollars)	5,047	(X)
With retirement income		
Mean retirement income (dollars)	459	5.3
With retirement income		
Mean retirement income (dollars)	2,739	(X)
With retirement income		
Mean retirement income (dollars)	1,021	11.8
With retirement income		
Mean retirement income (dollars)	19,552	(X)
Families		
Families	5,373	100.0
Less than \$10,000	223	4.2
\$10,000 to \$14,999	221	4.1
\$15,000 to \$24,999	490	9.1
\$25,000 to \$34,999	580	10.8
\$35,000 to \$49,999	897	16.7
\$50,000 to \$74,999	1,349	25.1
\$75,000 to \$99,999	541	10.1
\$100,000 to \$149,999	706	13.1
\$150,000 to \$199,999	179	3.3
\$200,000 or more	187	3.5
Median family income (dollars)	53,803	(X)
Per capita income (dollars)		
Per capita income (dollars)	24,989	(X)
Median earnings (dollars):		
Male full-time, year-round workers	34,400	(X)
Female full-time, year-round workers	27,354	(X)
POVERTY STATUS IN 1999 (below poverty level)		
Families	357	(X)
Percent below poverty level	(X)	6.6
With related children under 18 years	204	(X)
Percent below poverty level	(X)	7.6
With related children under 5 years	108	(X)
Percent below poverty level	(X)	9.2
Families with female householder, no husband present		
Families with female householder, no husband present	120	(X)
Percent below poverty level	(X)	14.4
With related children under 18 years	106	(X)
Percent below poverty level	(X)	17.6
With related children under 5 years	52	(X)
Percent below poverty level	(X)	29.7
Individuals		
Individuals	2,056	(X)
Percent below poverty level	(X)	9.2
18 years and over	1,596	(X)
Percent below poverty level	(X)	9.2
65 years and over	130	(X)
Percent below poverty level	(X)	6.4
Related children under 18 years	421	(X)

Subject	Number	Percent
Percent below poverty level	(X)	8.5
Related children 5 to 17 years	292	(X)
Percent below poverty level	(X)	8.1
Unrelated individuals 15 years and over	1,053	(X)
Percent below poverty level	(X)	18.8

(X) Not applicable.

[Detailed Occupation Code List \(PDF 42KB\)](#)

[Detailed Industry Code List \(PDF 44KB\)](#)

[User note on employment status data](#)

Source: U.S. Census Bureau, Census 2000 Summary File 3, Matrices P30, P32, P33, P43, P46, P49, P50, P51, P52, P53, P58, P62, P63, P64, P65, P67, P71, P72, P73, P74, P76, P77, P82, P87, P90, PCT47, PCT52, and PCT53

DP-4. Profile of Selected Housing Characteristics: 2000

Data Set: [Census 2000 Summary File 3 \(SF 3\) - Sample Data](#)

Geographic Area: **96753 5-Digit ZCTA**

NOTE: Data based on a sample except in P3, P4, H3, and H4. For information on confidentiality protection, sampling error, nonsampling error, and definitions see <http://factfinder.census.gov/home/en/datanotes/expsf3.htm>.

Subject	Number	Percent
Total housing units	14,277	100.0
UNITS IN STRUCTURE		
1-unit, detached	4,656	32.6
1-unit, attached	691	4.8
2 units	305	2.1
3 or 4 units	407	2.9
5 to 9 units	2,082	14.6
10 to 19 units	1,082	7.6
20 or more units	5,042	35.3
Mobile home	7	0.0
Boat, RV, van, etc.	5	0.0
YEAR STRUCTURE BUILT		
1999 to March 2000	260	1.8
1995 to 1998	908	6.4
1990 to 1994	3,185	22.3
1980 to 1989	4,480	31.4
1970 to 1979	4,612	32.3
1960 to 1969	512	3.6
1940 to 1959	275	1.9
1939 or earlier	45	0.3
ROOMS		
1 room	537	3.8
2 rooms	2,370	16.6
3 rooms	3,314	23.2
4 rooms	3,943	27.6
5 rooms	1,849	13.0
6 rooms	1,213	8.5
7 rooms	446	3.1
8 rooms	357	2.5
9 or more rooms	248	1.7
Median (rooms)	3.7	(X)
Occupied Housing Units	8,693	100.0
YEAR HOUSEHOLDER MOVED INTO UNIT		
1999 to March 2000	2,639	30.4
1995 to 1998	2,938	33.8
1990 to 1994	1,647	18.9
1980 to 1989	998	11.5
1970 to 1979	278	3.2
1969 or earlier	193	2.2
VEHICLES AVAILABLE		
None	310	3.6
1	3,470	39.9

Subject	Number	Percent
2	3,574	41.1
3 or more	1,339	15.4
HOUSE HEATING FUEL		
Utility gas	112	1.3
Bottled, tank, or LP gas	98	1.1
Electricity	4,149	47.7
Fuel oil, kerosene, etc.	18	0.2
Coal or coke	0	0.0
Wood	9	0.1
Solar energy	233	2.7
Other fuel	0	0.0
No fuel used	4,074	46.9
SELECTED CHARACTERISTICS		
Lacking complete plumbing facilities	0	0.0
Lacking complete kitchen facilities	100	1.2
No telephone service	117	1.3
OCCUPANTS PER ROOM		
Occupied housing units	8,693	100.0
1.00 or less	7,622	87.7
1.01 to 1.50	612	7.0
1.51 or more	459	5.3
Specified owner-occupied units	2,610	100.0
VALUE		
Less than \$50,000	9	0.3
\$50,000 to \$99,999	14	0.5
\$100,000 to \$149,999	129	4.9
\$150,000 to \$199,999	294	11.3
\$200,000 to \$299,999	1,043	40.0
\$300,000 to \$499,999	599	23.0
\$500,000 to \$999,999	359	13.8
\$1,000,000 or more	163	6.2
Median (dollars)	281,000	(X)
MORTGAGE STATUS AND SELECTED MONTHLY OWNER COSTS		
With a mortgage	2,096	80.3
Less than \$300	0	0.0
\$300 to \$499	27	1.0
\$500 to \$699	61	2.3
\$700 to \$999	96	3.7
\$1,000 to \$1,499	339	13.0
\$1,500 to \$1,999	631	24.2
\$2,000 or more	942	36.1
Median (dollars)	1,905	(X)
Not mortgaged	514	19.7
Median (dollars)	402	(X)
SELECTED MONTHLY OWNER COSTS AS A PERCENTAGE OF HOUSEHOLD INCOME IN 1999		
Less than 15 percent	548	21.0
15 to 19 percent	319	12.2
20 to 24 percent	338	13.0
25 to 29 percent	272	10.4
30 to 34 percent	252	9.7
35 percent or more	872	33.4
Not computed	9	0.3
Specified renter-occupied units	4,274	100.0
GROSS RENT		
Less than \$200	57	1.3
\$200 to \$299	15	0.4
\$300 to \$499	197	4.6
\$500 to \$749	1,038	24.3
\$750 to \$999	1,620	37.9
\$1,000 to \$1,499	911	21.3
\$1,500 or more	238	5.6
No cash rent	198	4.6

Subject	Number	Percent
Median (dollars)	848	(X)
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN 1999		
Less than 15 percent	572	13.4
15 to 19 percent	661	15.5
20 to 24 percent	499	11.7
25 to 29 percent	467	10.9
30 to 34 percent	371	8.7
35 percent or more	1,433	33.5
Not computed	271	6.3

(X) Not applicable.

Source: U.S. Census Bureau, Census 2000 Summary File 3, Matrices H1, H7, H20, H23, H24, H30, H34, H38, H40, H43, H44, H48, H51, H62, H63, H69, H74, H76, H90, H91, and H94