



Economic Outlook

**Maui Chamber of
Commerce**

April 20, 2007



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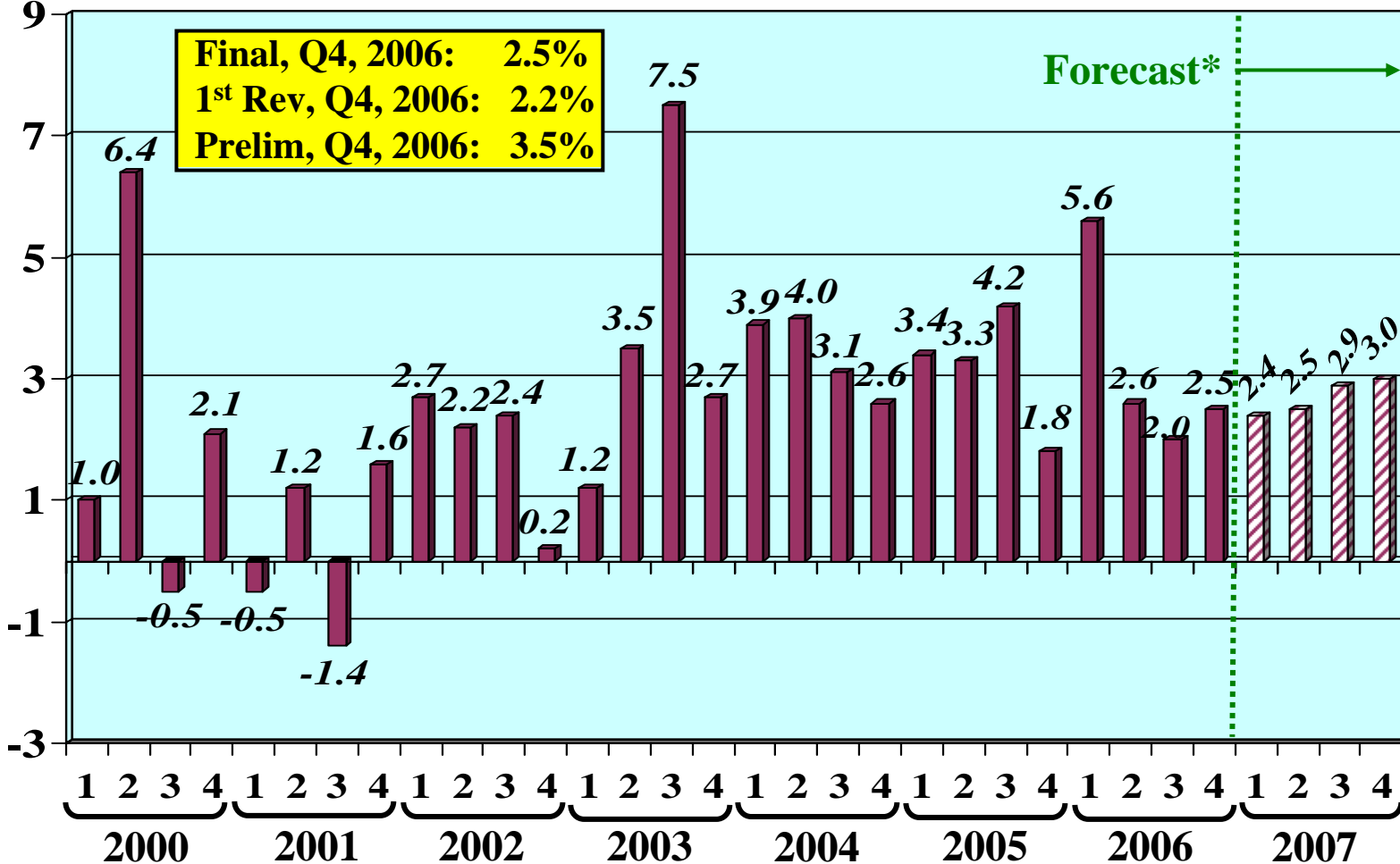
National Economy



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Economic Growth Moderate; No Recession

U.S. Gross Domestic Product



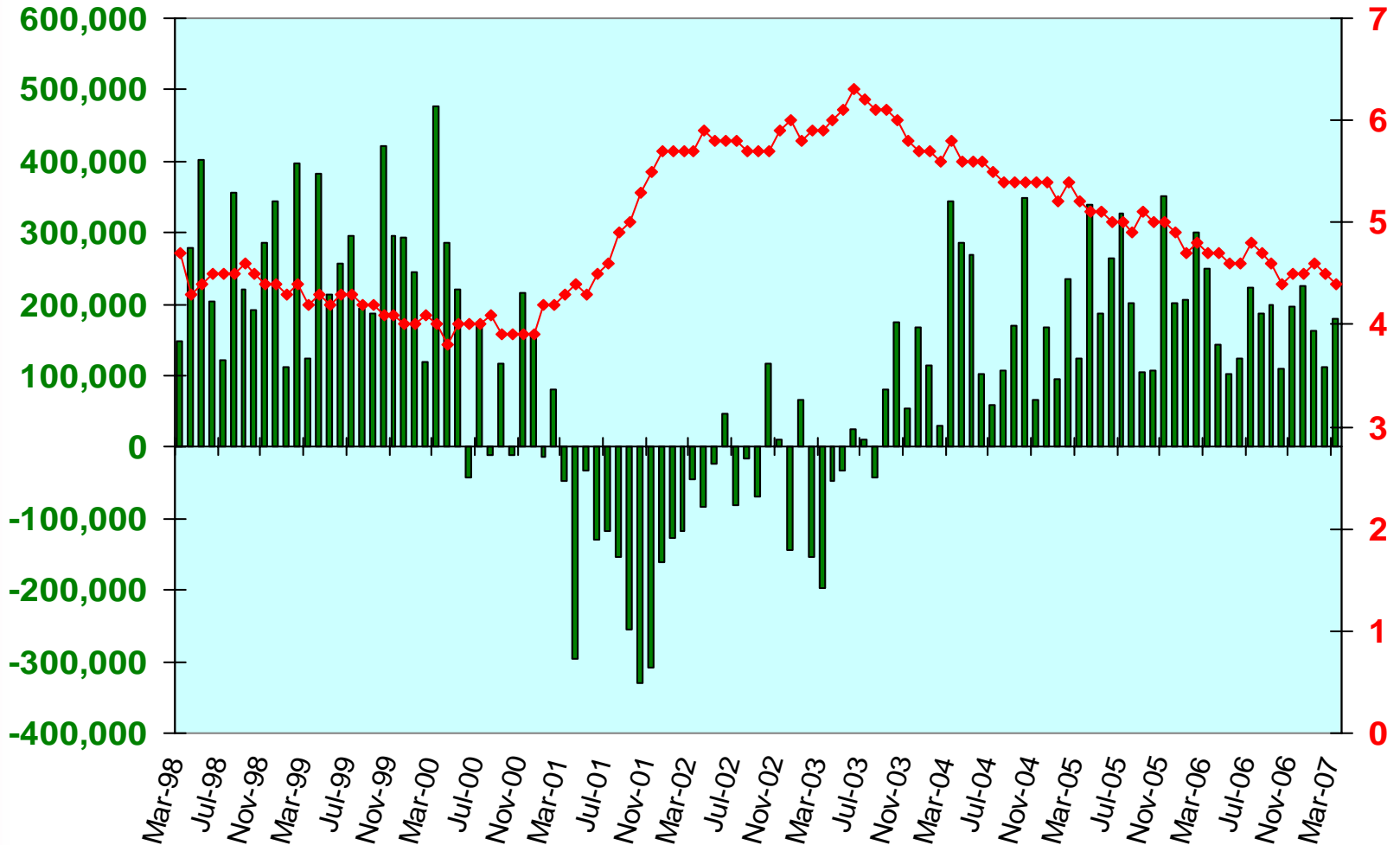
* Forecast: Bloomberg Median Forecast, Survey period: Mar. 1 – Mar. 7, 2007.

Source: Bloomberg, Mar. 29, 2007 (Includes benchmark revisions, 2003 – 2006)

Jobs Market Remains Strong

Net Change,
Number of Jobs

Unemployment
Rate (%)



Source: Bloomberg, April 9, 2007 (Includes benchmark revisions, Jan 2002 – Dec 2006)

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Growth of Hourly Earnings Still High

US Hourly Earnings Growth Y/Y
January 2002 to March 2007



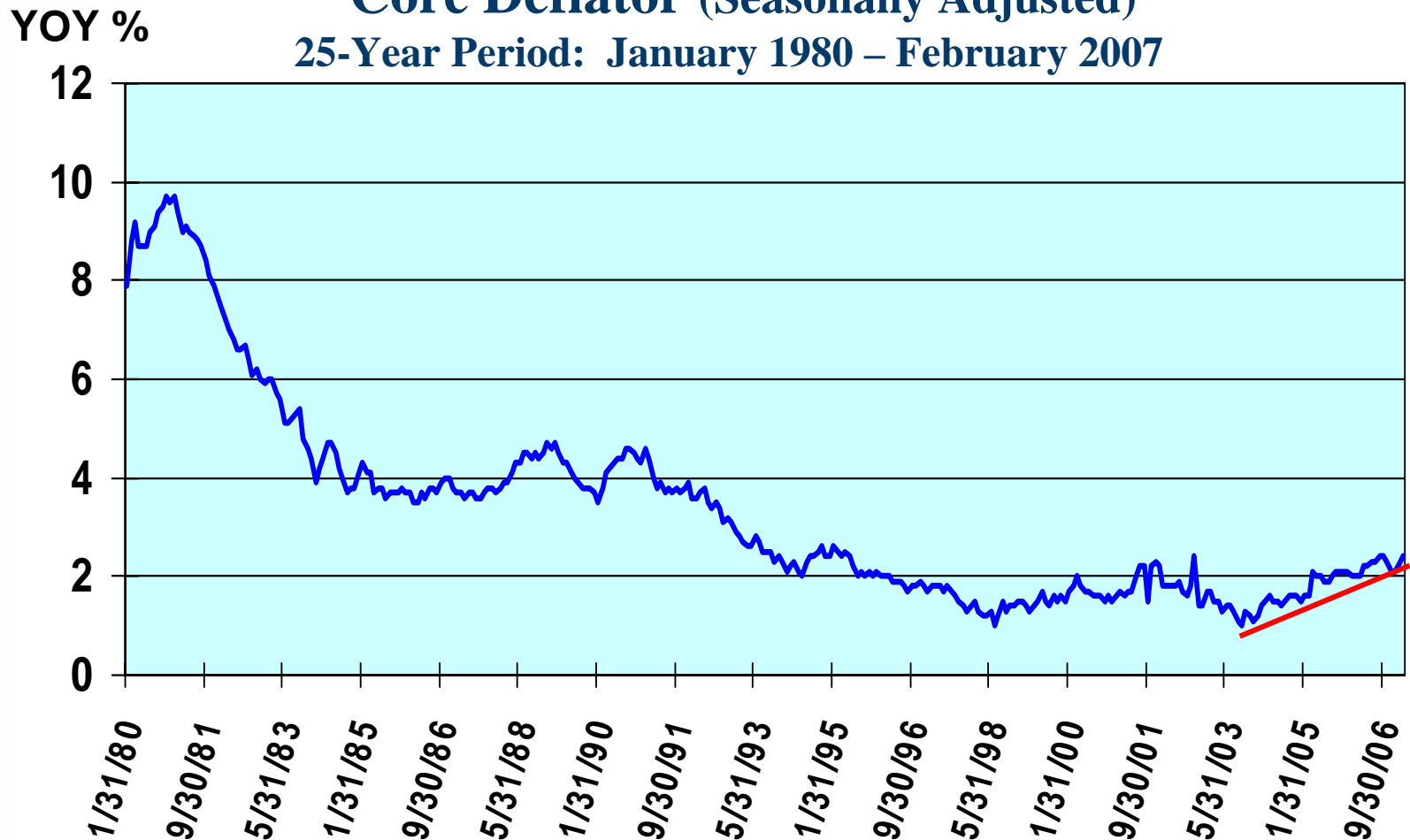
Source: Bloomberg, April 9, 2007

Inflation of 2.4% Above Fed's Target Range of 1.0% to 2.0%.

Personal Consumption Expenditure (PCE)

Core Deflator (Seasonally Adjusted)

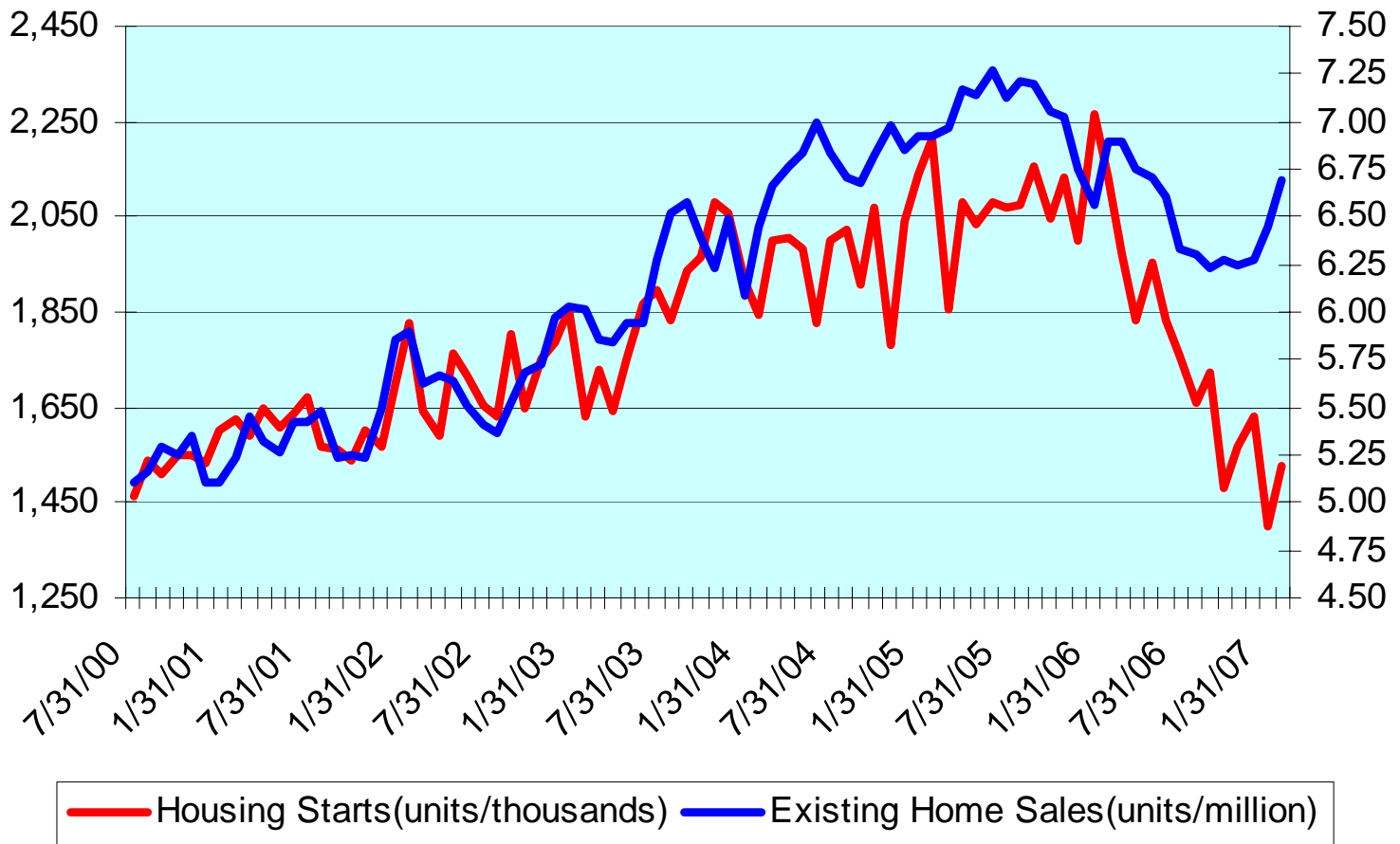
25-Year Period: January 1980 – February 2007



Source: Bloomberg, April 9, 2007

Major Housing Correction

EXISTING HOME SALES/HOUSING STARTS* OCTOBER 2000 TO FEBRUARY 2007

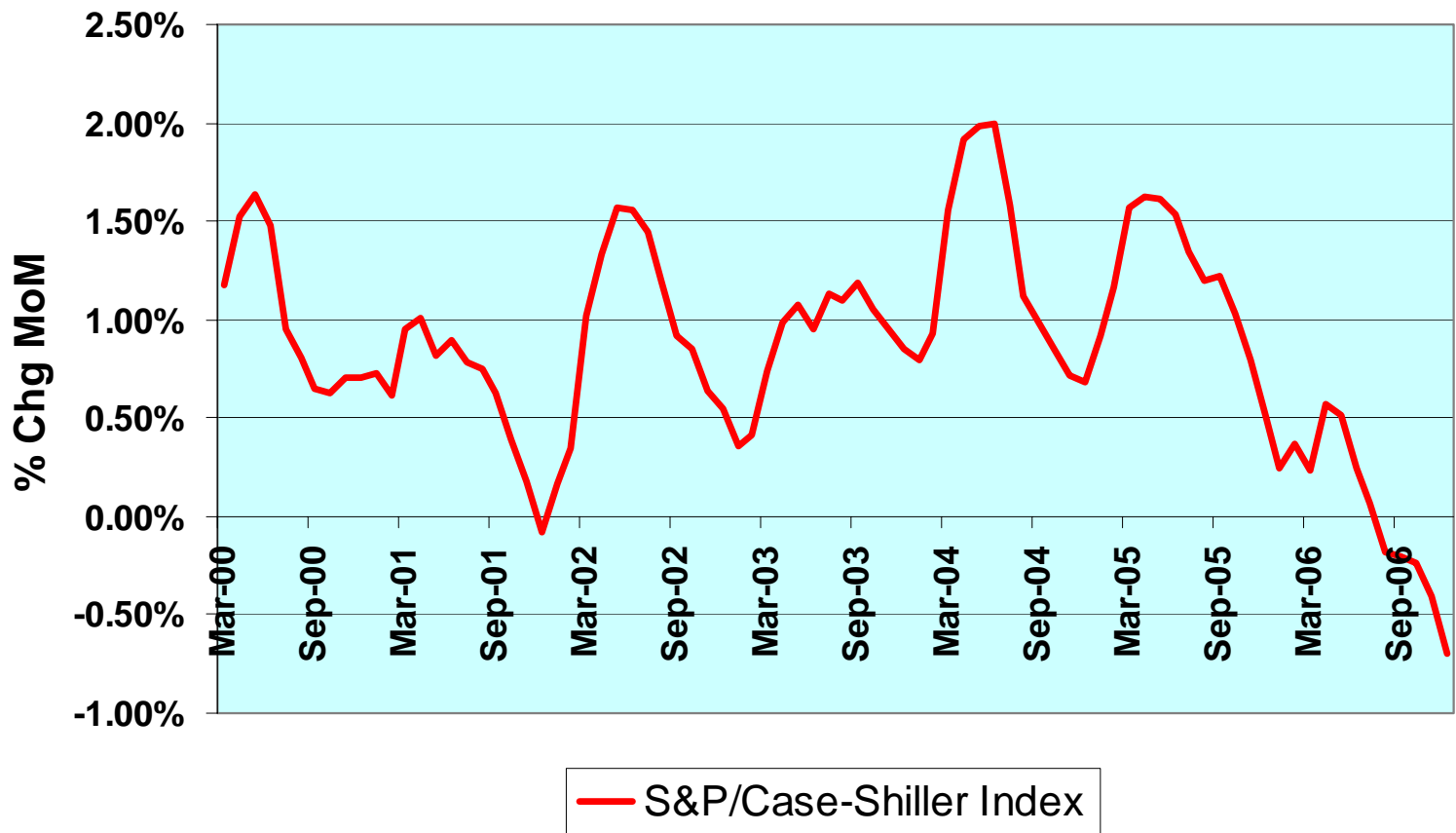


*Source: National Association of Realtors and Dept. of Commerce

Home Prices Are Falling

U.S. Median Home Price % Change

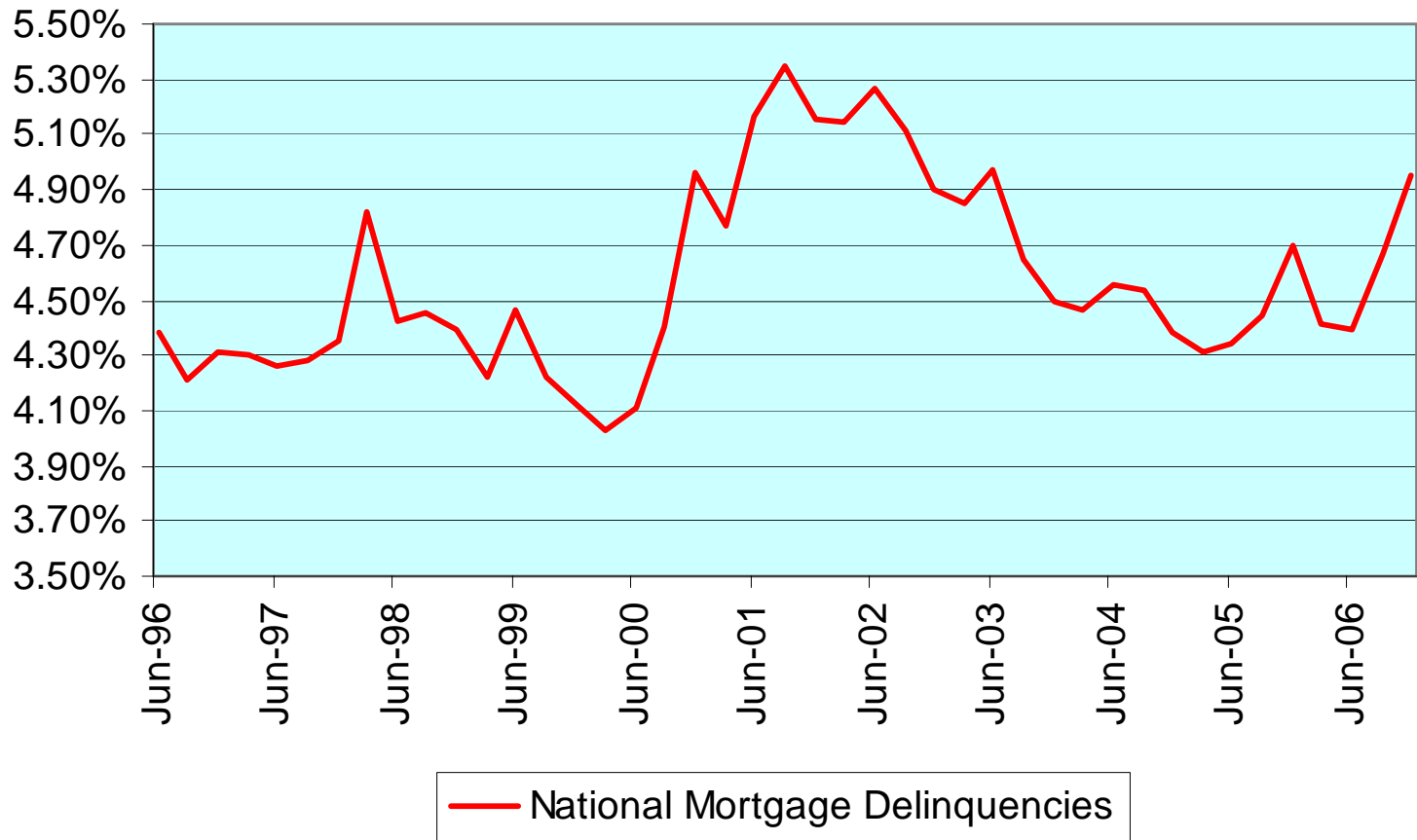
March 2000 to December 2006



Source: Bloomberg Feb. 28, 2007

Residential Mortgage Delinquencies Rising; Sub-Prime Loans Big Problem

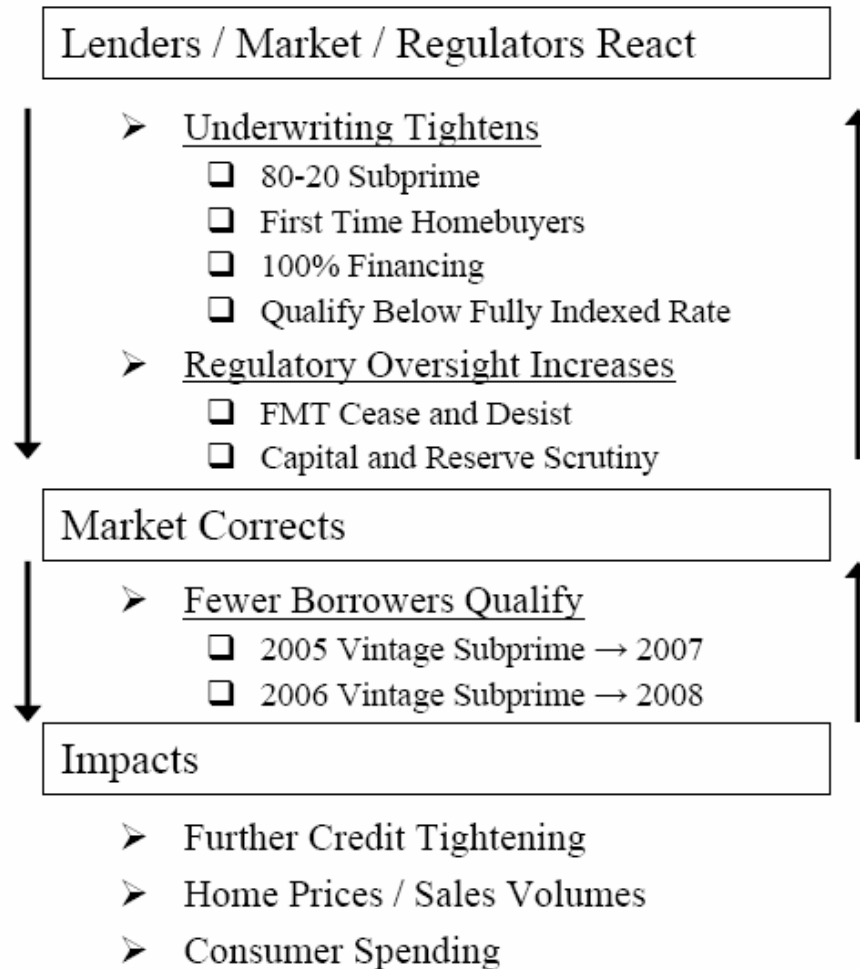
National Mortgage Delinquencies June 1996 to December 2006



Banks Tightening Credit; Economic Growth May Slow

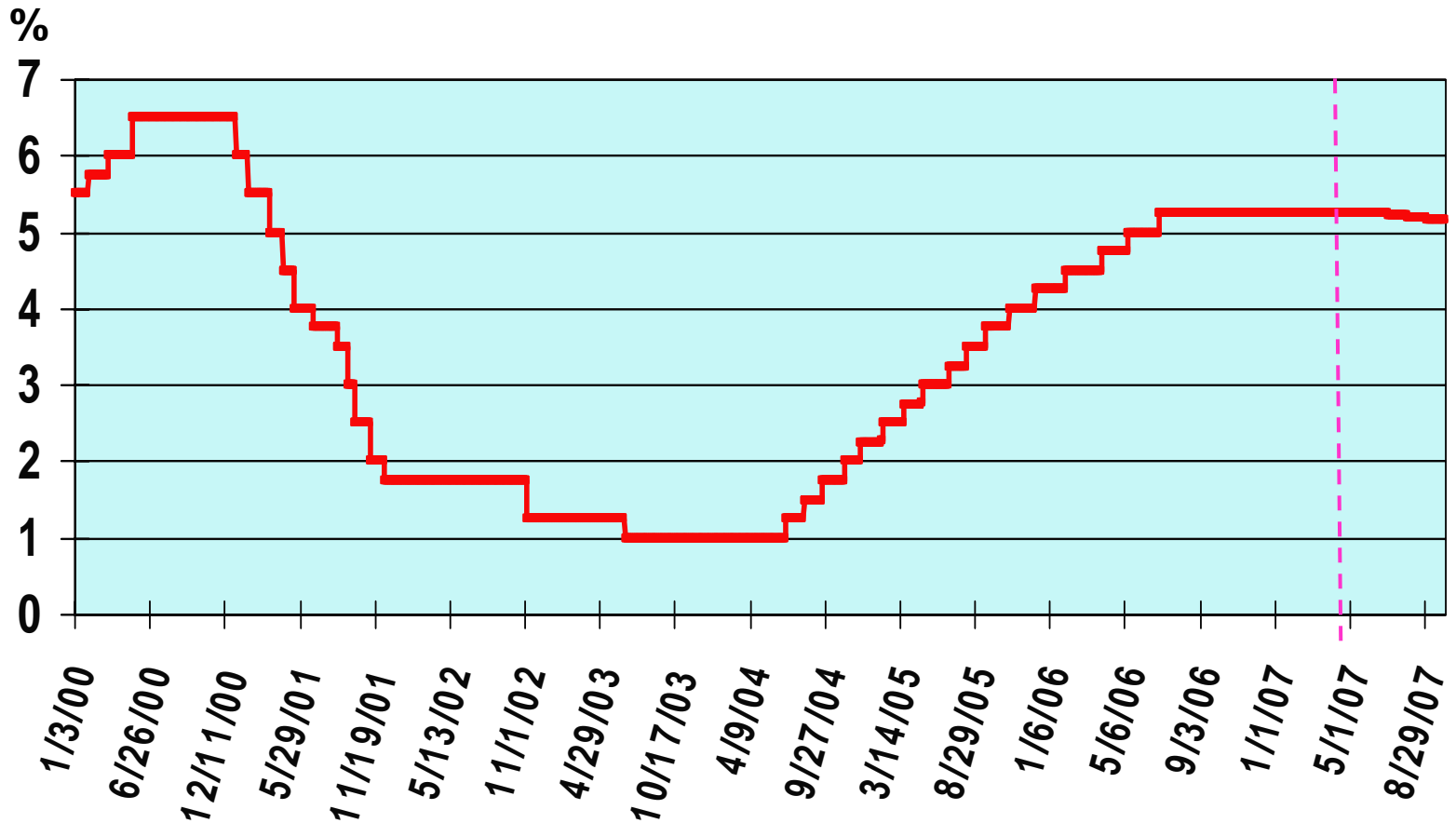


“Classic” Credit Cycle



Change in Fed Bias; Next Rate Move Most Likely Easing

Fed Funds Target Rate: Historical and Projected



Source (Historical and Projected): Bloomberg, April 9, 2007



National Outlook:

- Despite weaker housing market, consumer spending remains good
 - No U.S. recession expected
 - Economic growth 2.0% to 2.5%
 - Job growth remains strong
- Inflation a little higher than past few years, but not a problem
 - Wage pressures increase due to low unemployment rate
 - Slowing economy and lower commodity prices may reduce inflationary pressures
- Federal Reserve may ease if the economy falters
 - Fed will favor economic growth over inflation concerns





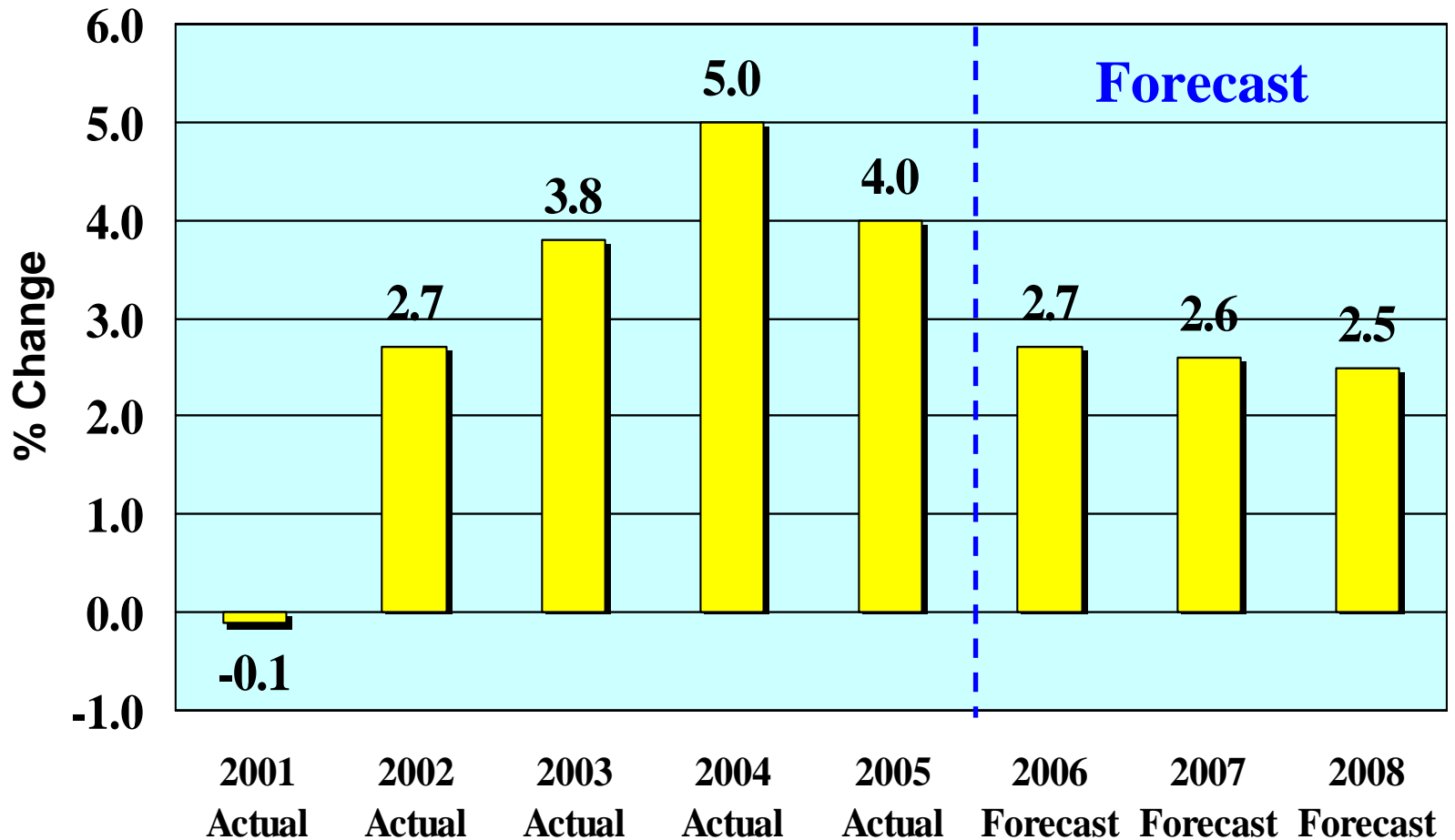
State and Maui County



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Hawaii's economy continues to grow, but at a slower pace due to capacity constraints.

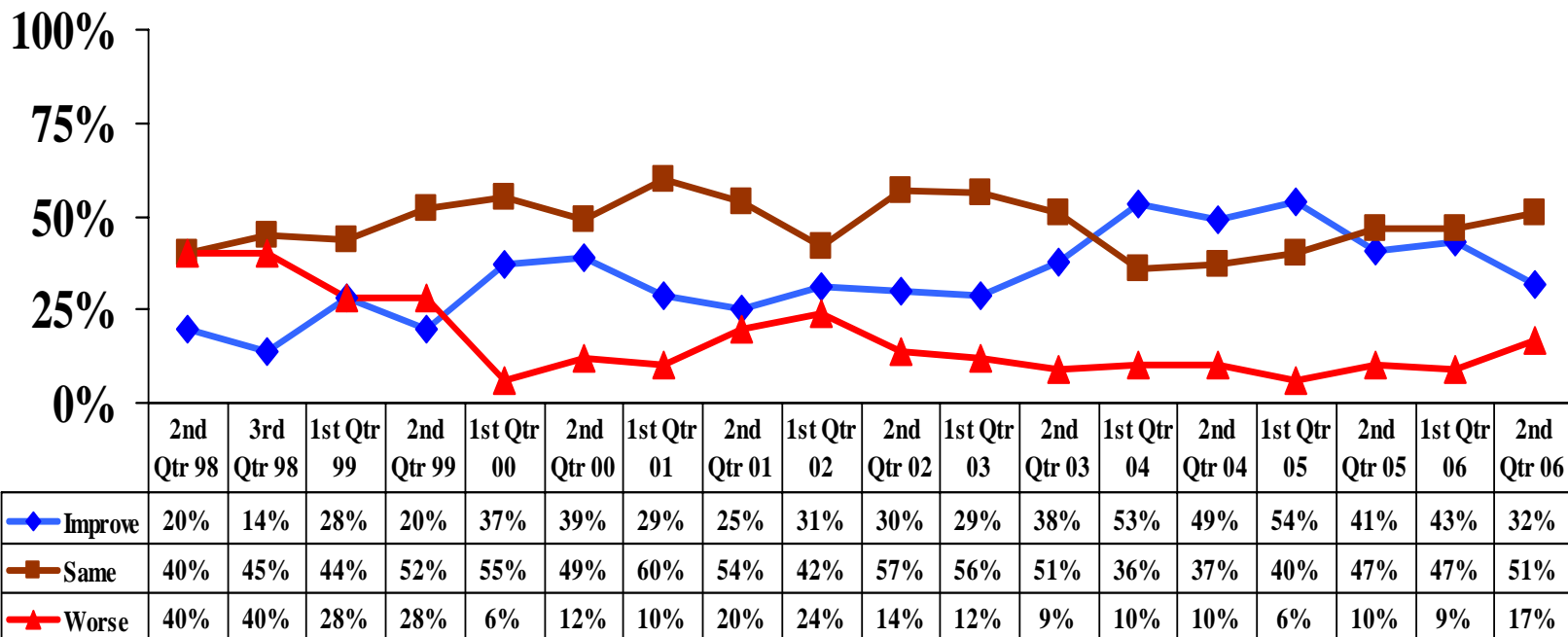
State of Hawaii Real GSP (Percent Change)



Source: DBEDT, February 28, 2007



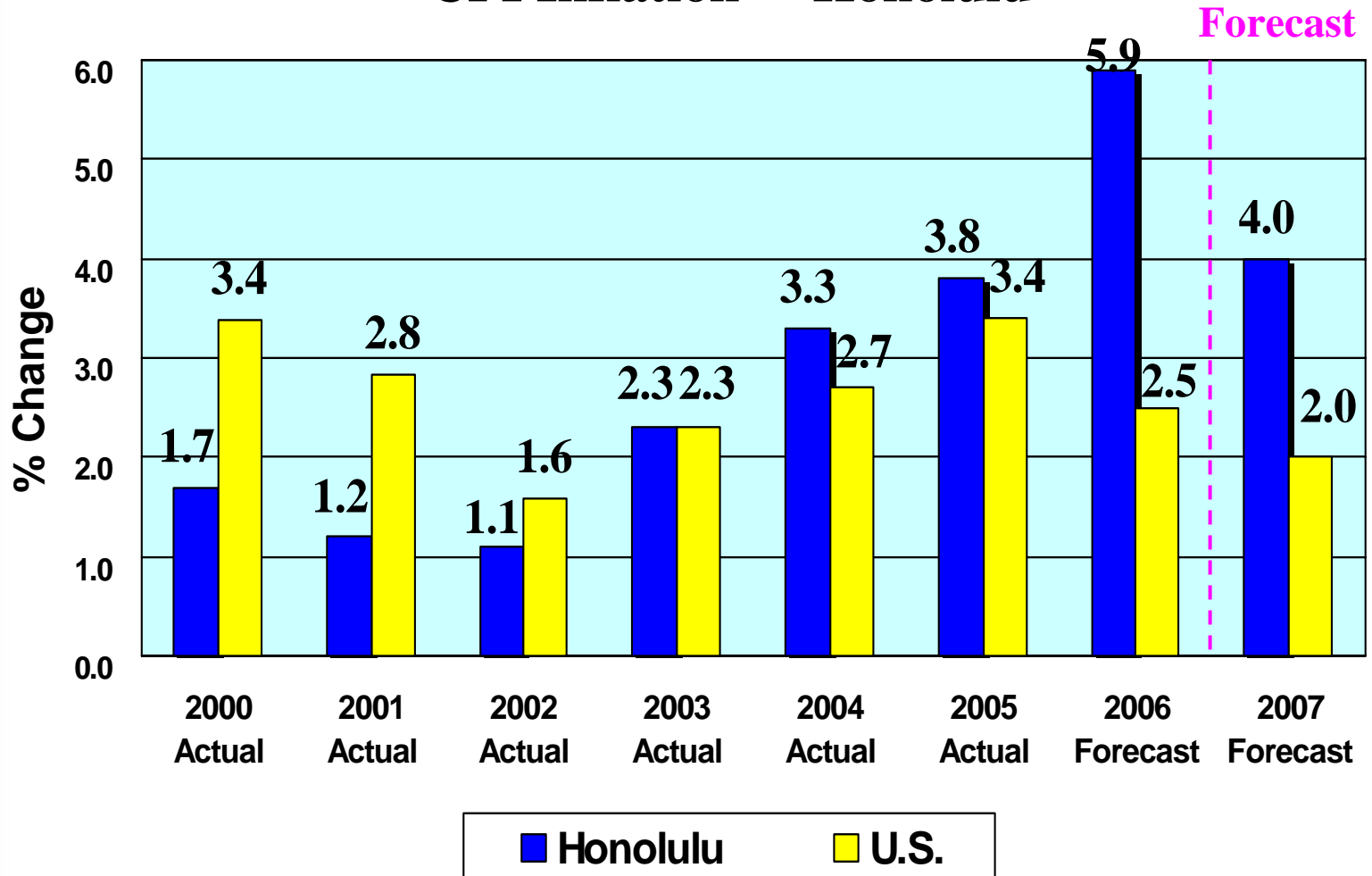
Business Banking Council Economic Outlook Survey



•Business Banking Council Economic Indicator Survey of Businesses- Aug. 2006

Inflation is projected to be higher than the nation due to higher energy, housing, and labor costs in Hawaii.

CPI Inflation* - Honolulu



* CPI - All items, Not seasonally adjusted

Sources: DBEDT (Jan, 2007), Bloomberg Median Forecast (Feb. 9, 2007)

Hawaii's inflation has accelerated over the past 12 months as Housing and Transportation costs have risen significantly.

Table B-9. HONOLULU and U.S. CONSUMER PRICE INDEX, ALL URBAN CONSUMERS (CPI-U) - Con.

Period	U.S.	Honolulu								
		All Items	Food & Beverages	Housing	Apparel	Transportation	Medical Care	Recreation 1/	Educ. & Comm. 1/	Other Goods & Services
Percentage Change from the Same Period in Previous Year										
1991	4.2	7.2	5.9	8.0	3.3	6.3	11.1	(NA)	(NA)	9.5
1992	3.0	4.8	1.8	5.8	3.3	5.8	6.6	(NA)	(NA)	7.6
1993	3.0	3.2	3.0	3.0	2.0	2.1	8.1	(NA)	(NA)	5.9
1994	2.6	2.7	0.3	3.1	1.9	3.9	4.4	(NA)	(NA)	4.7
1995	2.8	2.2	2.2	1.8	-1.0	3.8	1.8	(NA)	(NA)	3.4
1996	3.0	1.5	-0.1	1.2	0.9	2.8	2.5	(NA)	(NA)	4.5
1997	2.3	0.7	1.7	0.2	-1.0	-0.5	1.1	(NA)	(NA)	5.5
1998	1.6	-0.2	-0.1	-0.6	-4.3	-2.2	4.0	(NA)	(NA)	7.2
1999	2.2	1.0	2.4	-0.1	-6.1	-0.2	2.3	1.1	5.4	7.6
2000	3.4	1.7	1.2	1.2	-1.8	4.6	3.7	0.9	1.9	1.5
2001	2.8	1.2	2.9	0.7	-2.4	2.9	(2/)	-1.2	-1.8	3.4
2002	1.6	1.1	1.4	1.2	1.6	-2.1	(2/)	-2.1	3.1	4.5
2003	2.3	2.3	1.7	2.8	-4.0	3.2	(2/)	0.9	4.4	1.8
2004	2.7	3.3	3.0	4.4	2.7	3.4	(2/)	1.9	0.9	1.6
2005	3.4	3.8	3.2	5.6	1.3	5.0	(2/)	-4.4	0.7	2.8
2006	3.2	5.9	4.5	8.4	1.9	5.5	(2/)	3.4	-0.3	3.5

Data on U.S. CPI are released monthly and Honolulu CPI, twice a year in February and August for the half (H) year previous.

NA Not available.

1/ New indexes as of January 1998. Base period is December 1997. The former "Entertainment" index has been discontinued.

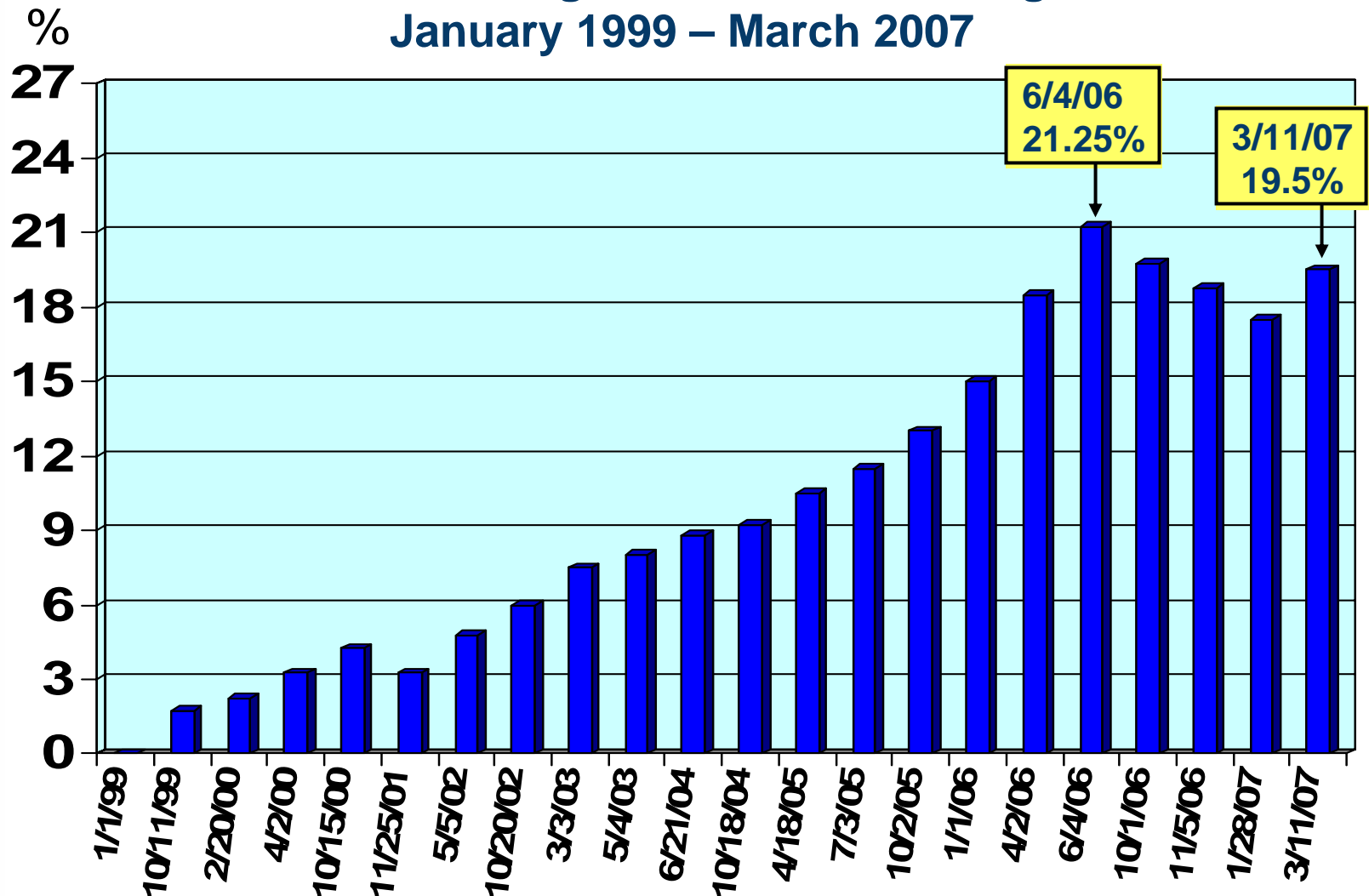
2/ No data were available or data did not meet U.S. Bureau of Labor Statistics' publication criteria.

Source: U.S. Bureau of Labor Statistics, Consumer Price Index-All Urban Consumers (Current Series) <<http://data.bls.gov/cgi-bin/dsrvt>> and BLS Honolulu CPI News Releases and <<http://www.bls.gov/ro9/cpihono.htm>> accessed February 21, 2007.

Source: DBEDT, February 28, 2007

After steady declines in fuel prices in late 2006 and early 2007, current trends have increased fuel costs for Hawaii shippers.

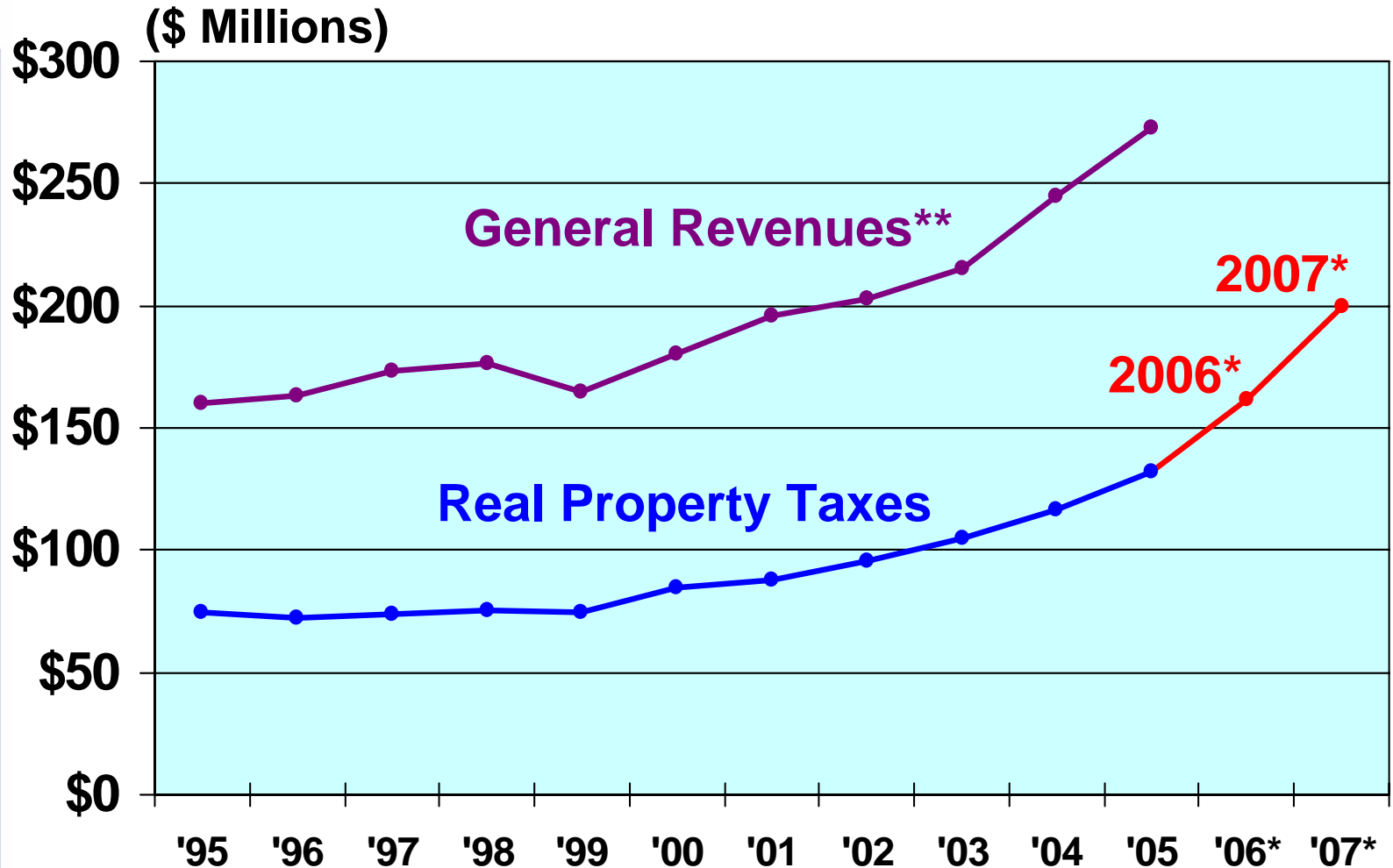
Matson Navigation's Fuel Surcharge January 1999 – March 2007



Source: Honolulu Advertiser, Oct. 18, 2006, Jan. 23, 2007, Feb. 21, 2007.

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Maui County: General Revenues vs. Real Property Taxes 1995 – 2007*



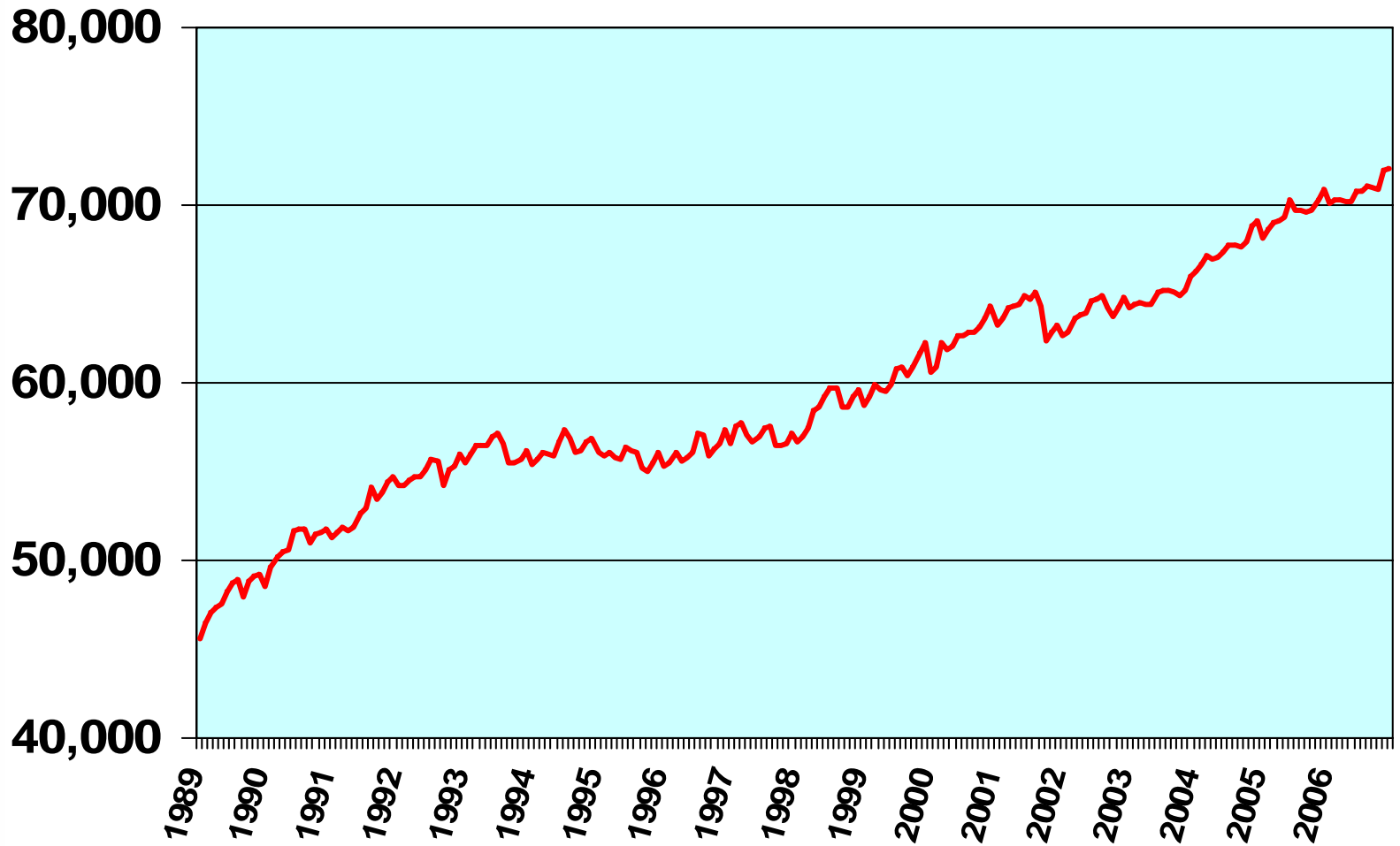
* 2006 & 2007: Proposed Budget - Fiscal Year 2007, County of Maui

** Includes General, Special Revenue, and Debt Service Funds.

Source: County of Maui, Dept. of Finance, Comprehensive Annual Financial Report

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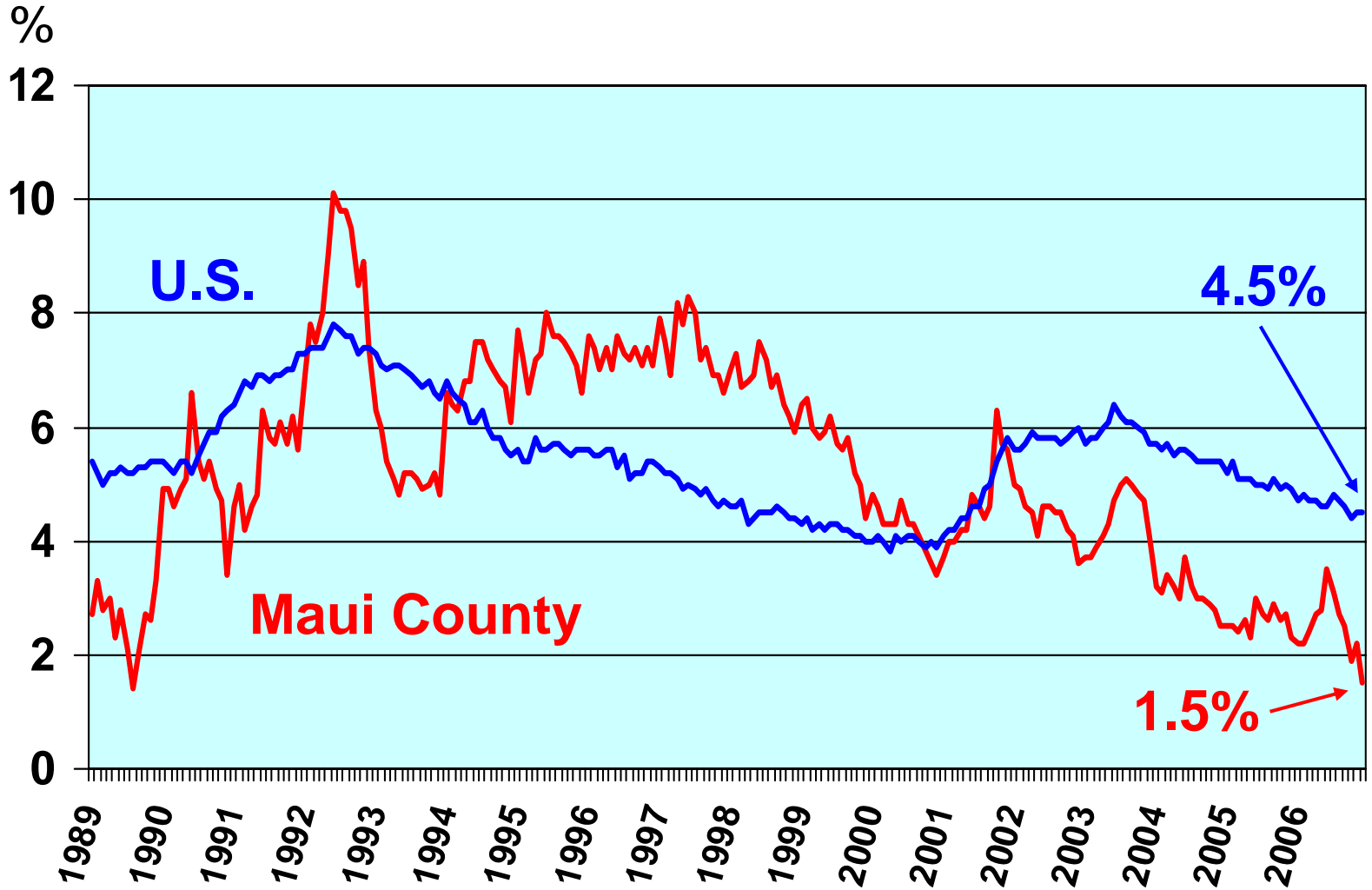
Maui County: Total Wage and Salary Jobs January 1989 – December 2006



Source: DBEDT, February 2007

Maui County: Unemployment Rate

January 1989 – December 2006



Sources: Bloomberg, DBEDT, February 2007

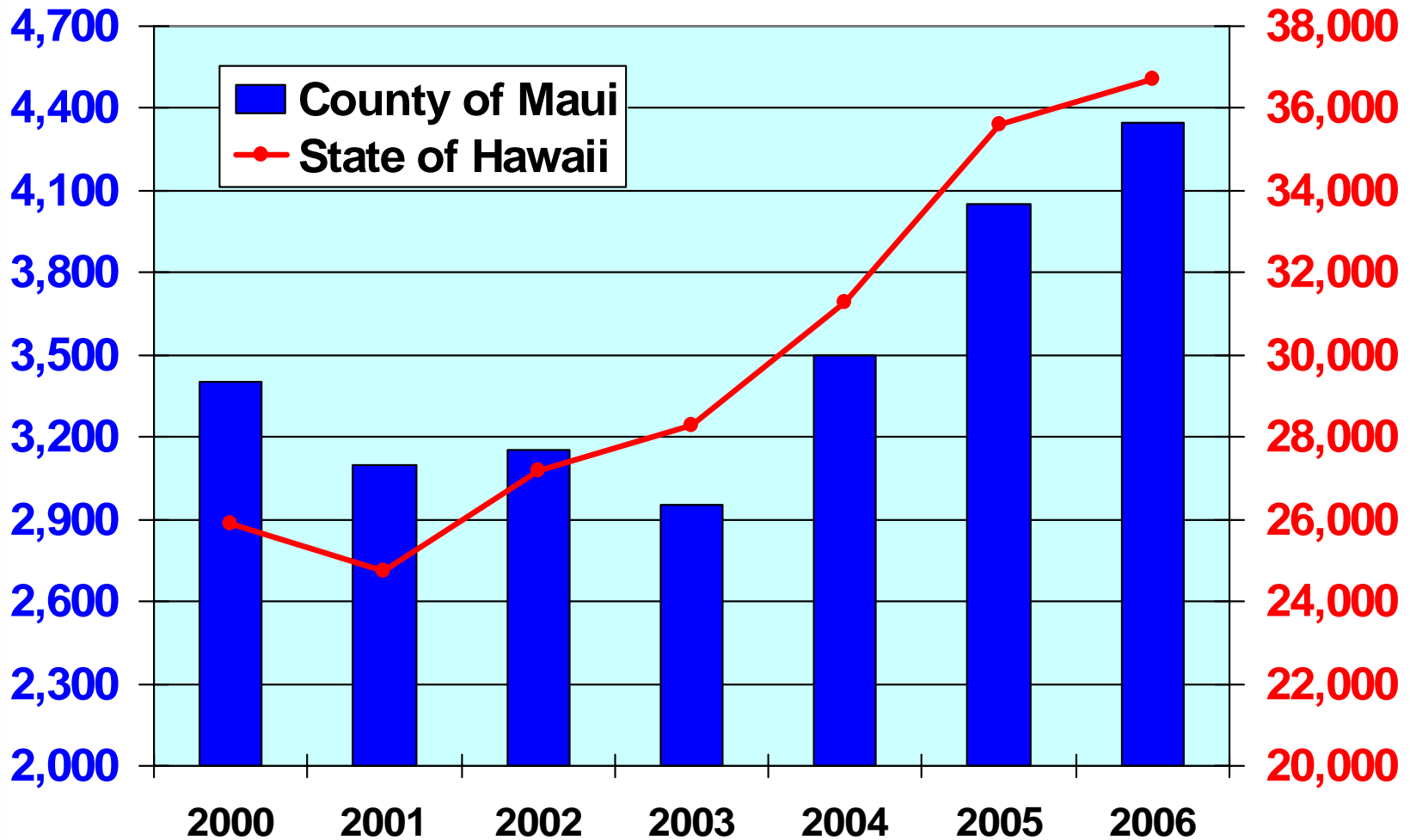
County of Maui Job Growth by Major Economic Sector

Data Source: DBEDT, February 2007

	% Of Total Employment (Dec. 2006)	Dec. 2005 – Dec. 2006 % Change	5-Year Avg. Annual % Change
Total	100.0%	1.9%	3.0%
Construction	6.1%	7.4%	7.4%
Manufacturing	2.2%	6.9%	-1.1%
Trade, Transp, Utilities	21.1%	1.0%	2.9%
Information	1.1%	-11.1%	-3.1%
Financial Services	4.3%	0.0%	3.7%
Prof & Business Services	8.8%	3.3%	4.8%
Education & Health Services	8.0%	0.0%	4.0%
Leisure & Hospitality	31.8%	2.3%	2.9%
Other Services	3.9%	-3.5%	2.4%
Government	12.7%	2.3%	1.6%



Construction Job Growth



Data Source: DBEDT, February 2007 (Data plotted are months of December)



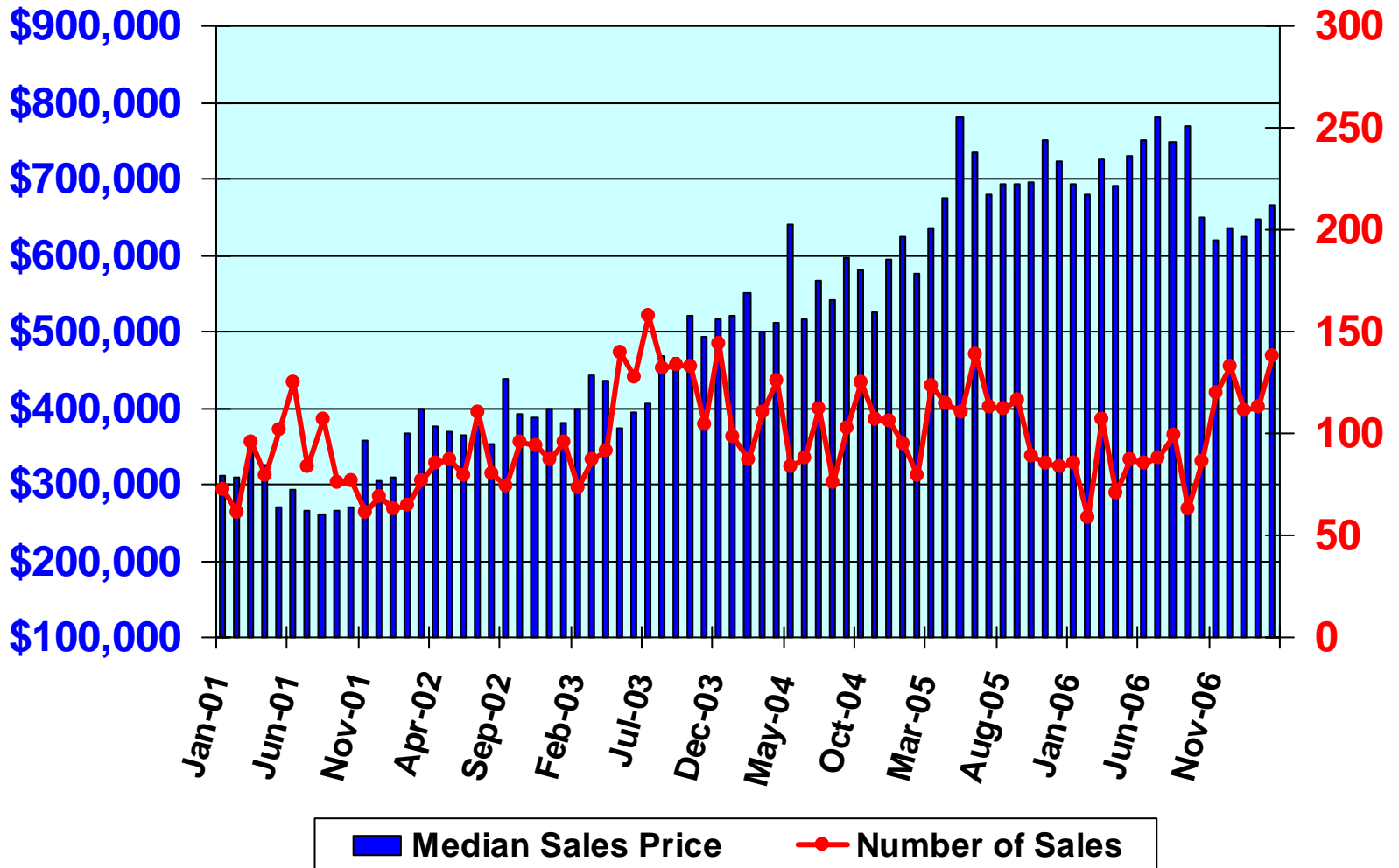
Median Sales Price vs. Number of Sales

Maui County: January 2001 – March 2007

Median Price

Single Family Homes

Number of Sales



Source: REALTORS Association of Maui

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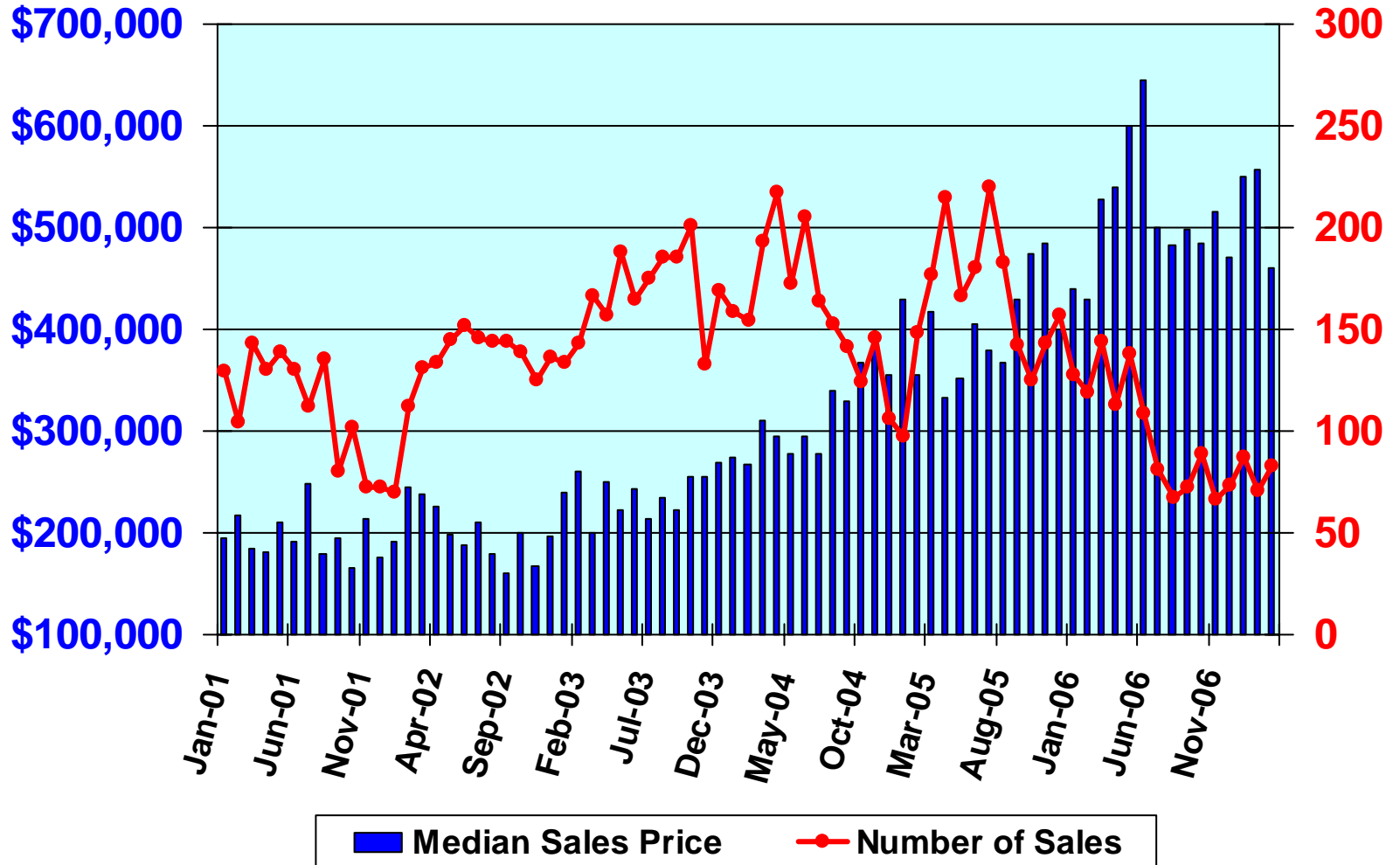
Median Sales Price vs. Number of Sales

Maui County: January 2001 – March 2007

Median Price

Condominiums

Number of Sales

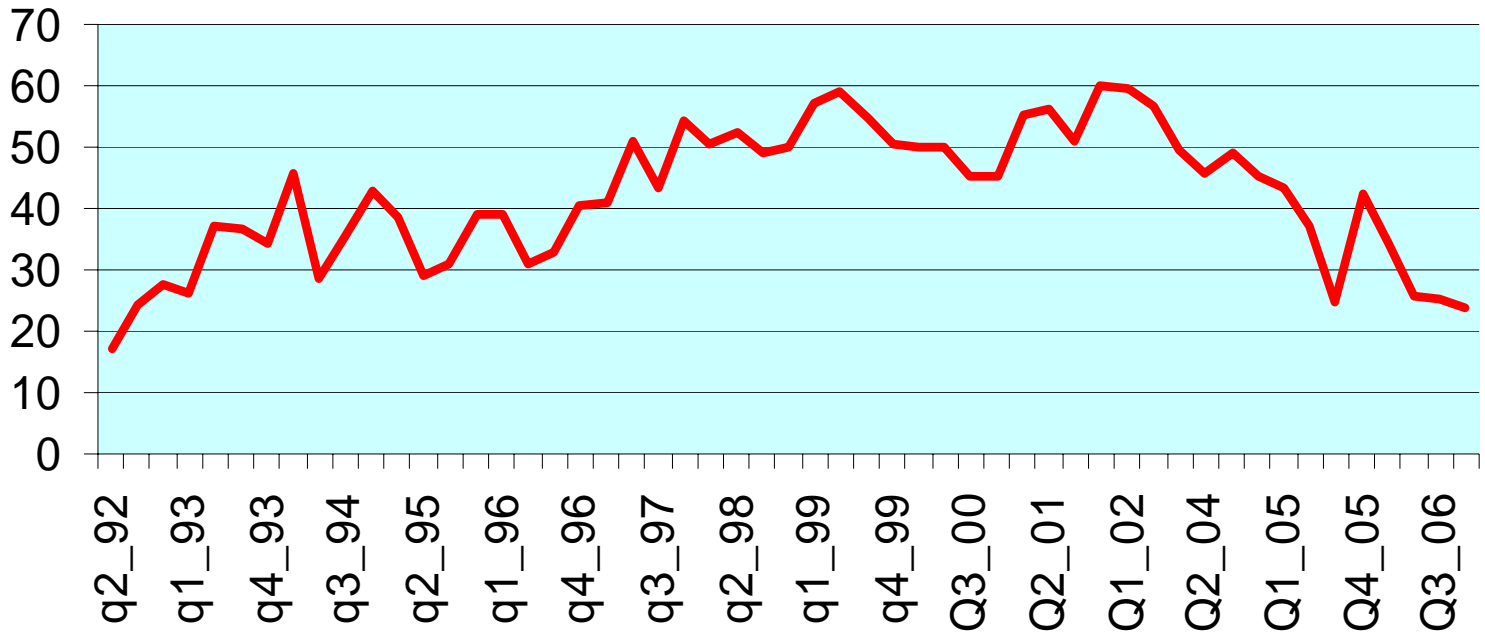


Source: REALTORS Association of Maui

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Housing affordability in Hawaii has fallen to the lowest levels in 15 years.

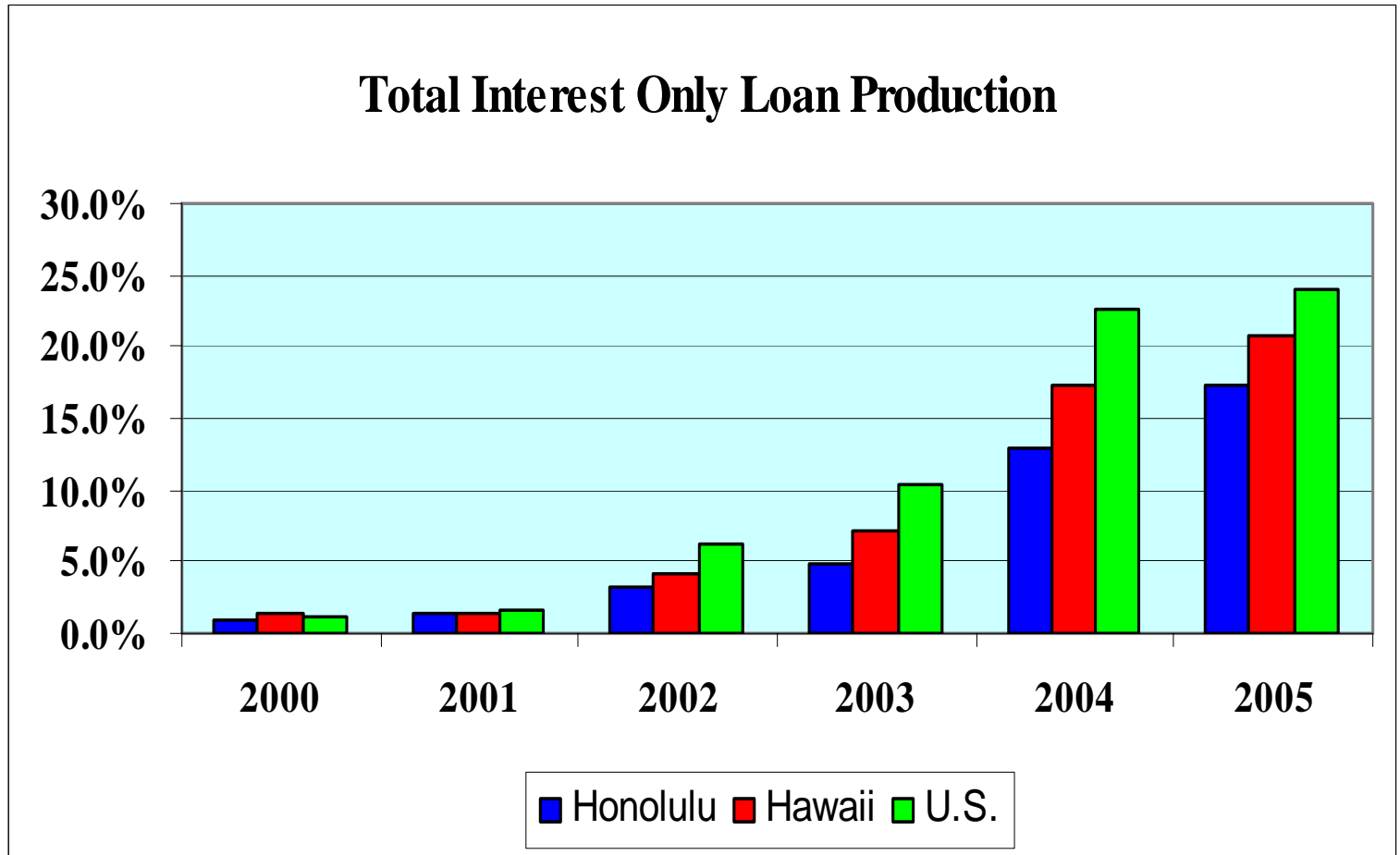
NAHB/Wells Fargo Housing Opportunity Index(1994-2006)
(% Homes Available to Median Income Families)
Honolulu, Hawaii



Source: NAHB/Wells Fargo, April 6, 2007

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Hawaii consumers took out riskier loans as affordability began to squeeze households looking to buy.

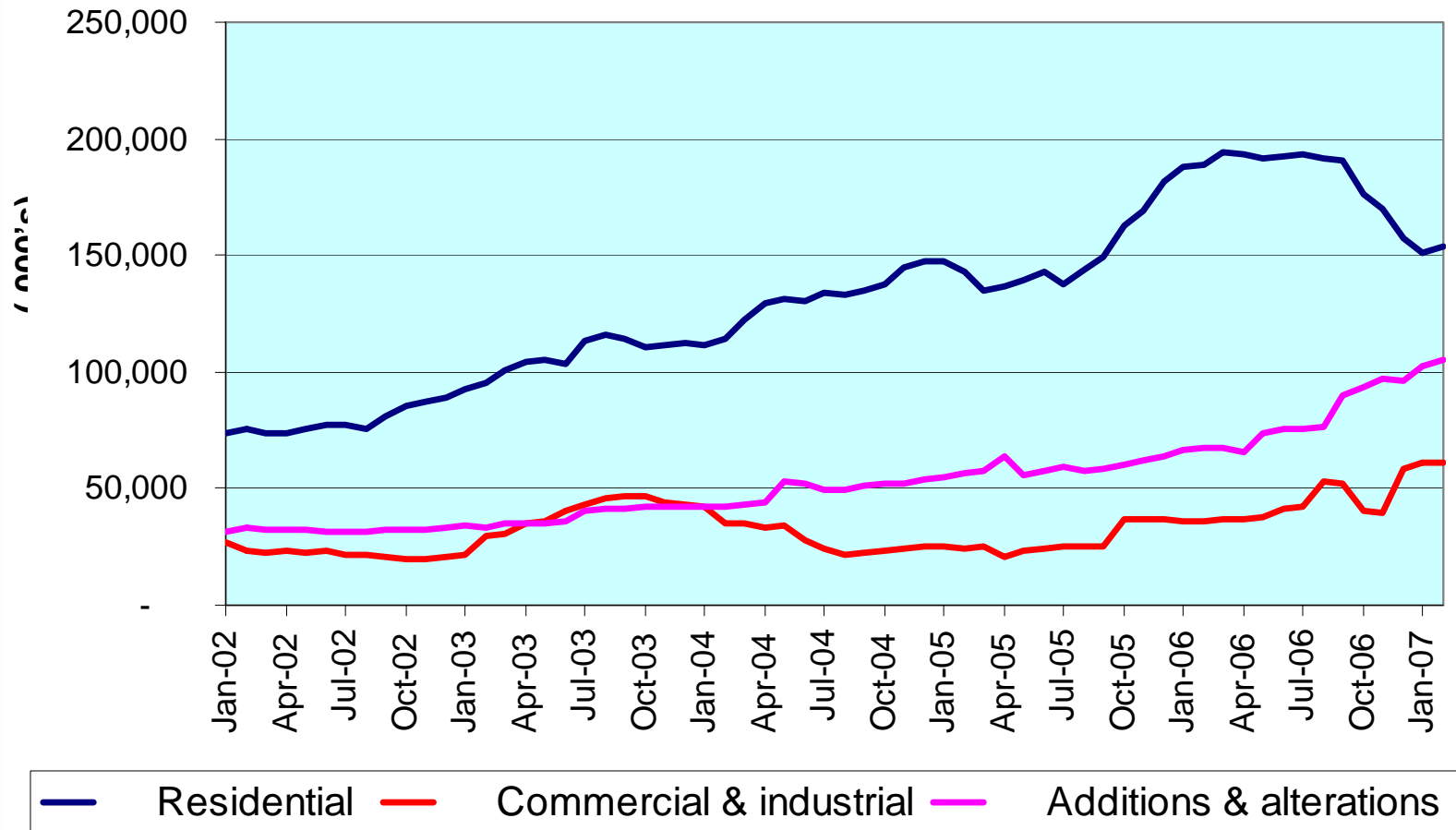


Source: Loan Performance Corp., Sept. 2005

Permits for residential construction peaked in 2006, but have been offset by commercial additions and alterations.

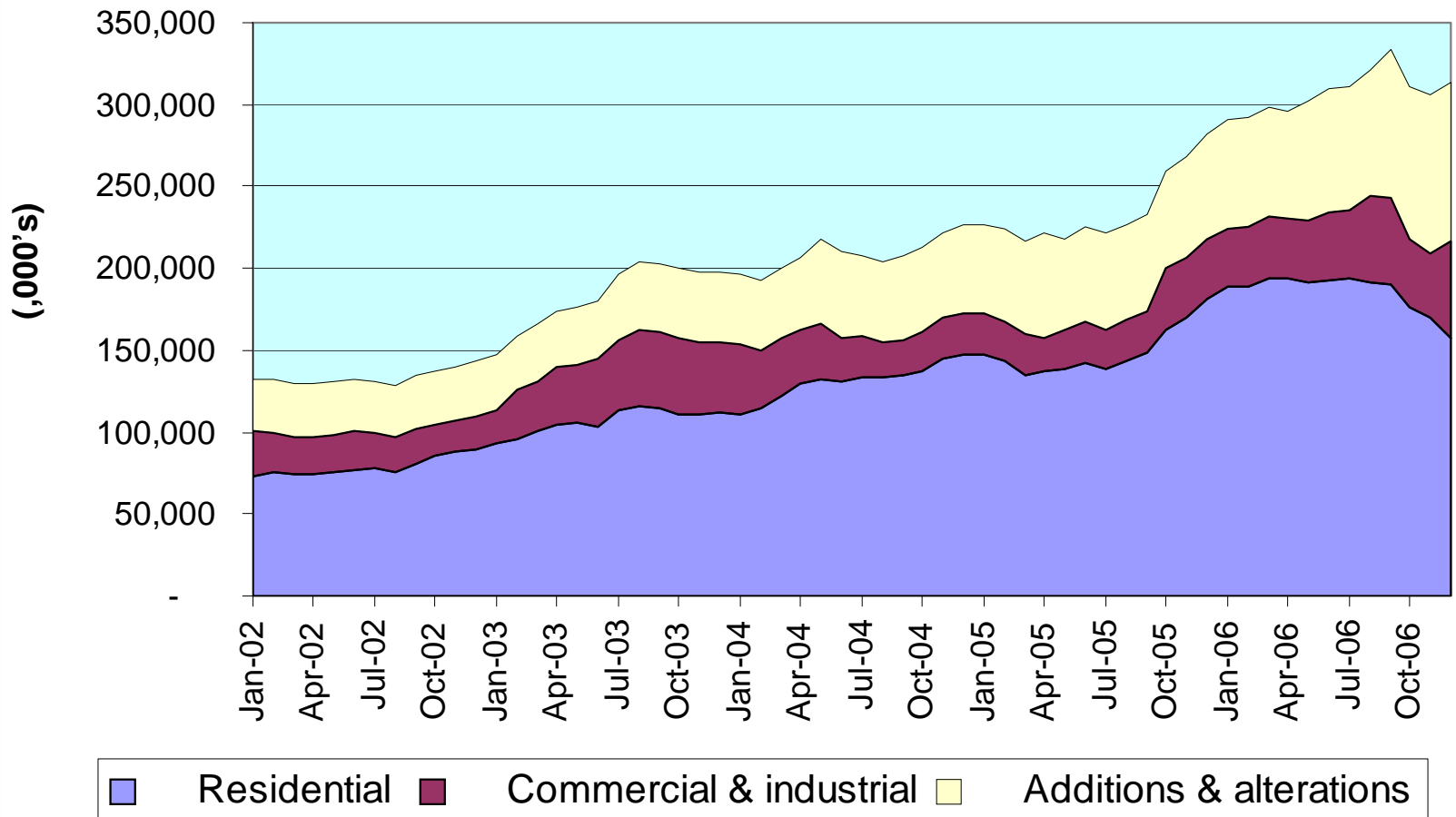
Hawaii State Monthly Private Building Permits

January 2002 to February 2007
(Rolling 12 Month Average)



Total volume of permits has remained at record levels despite the decline in residential activity.

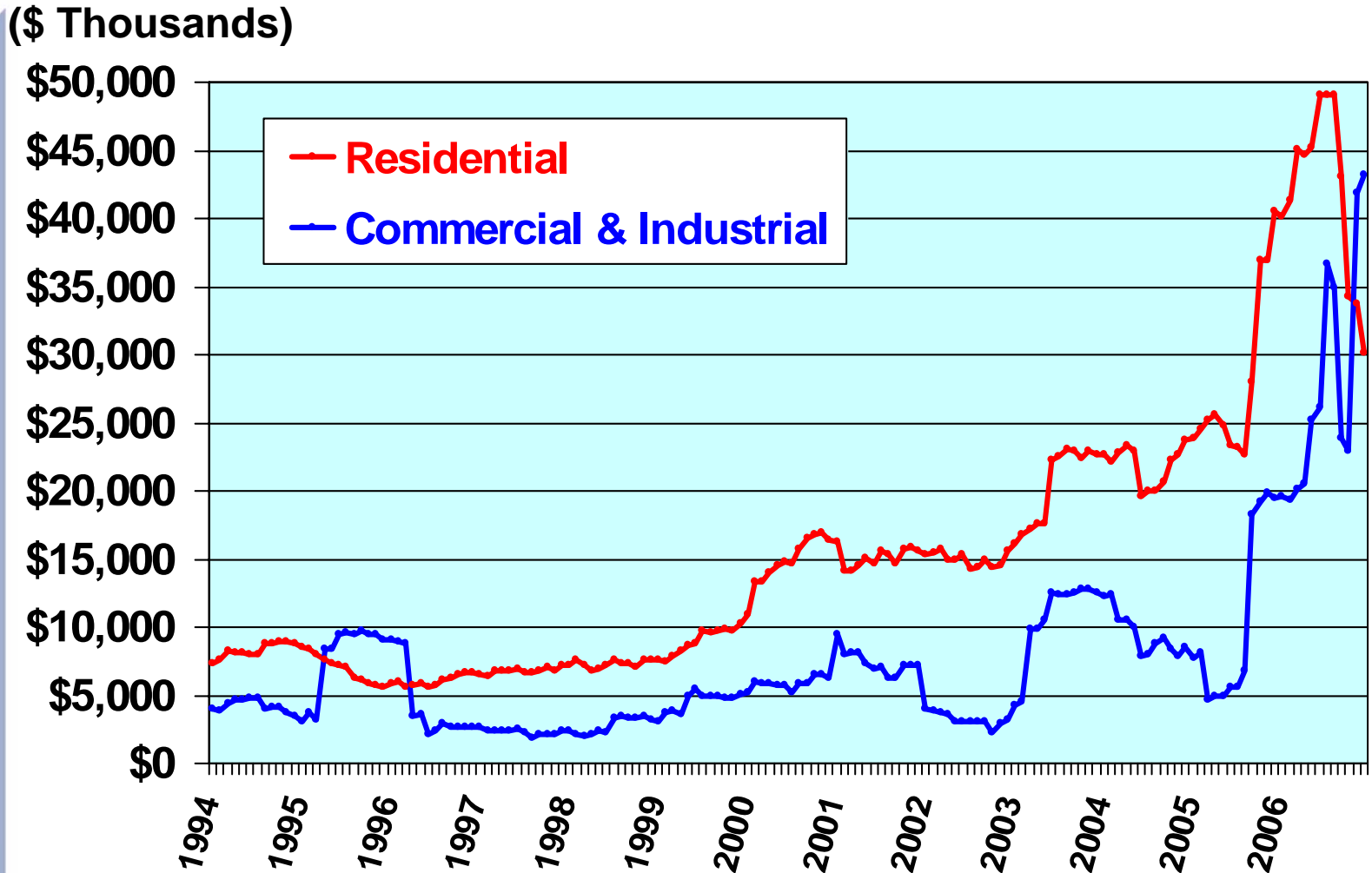
Hawaii Monthly Private Building Permit (Rolling 12 Month Average)



Source: DBEDT, April 6, 2007

Maui County: Private Building Permits

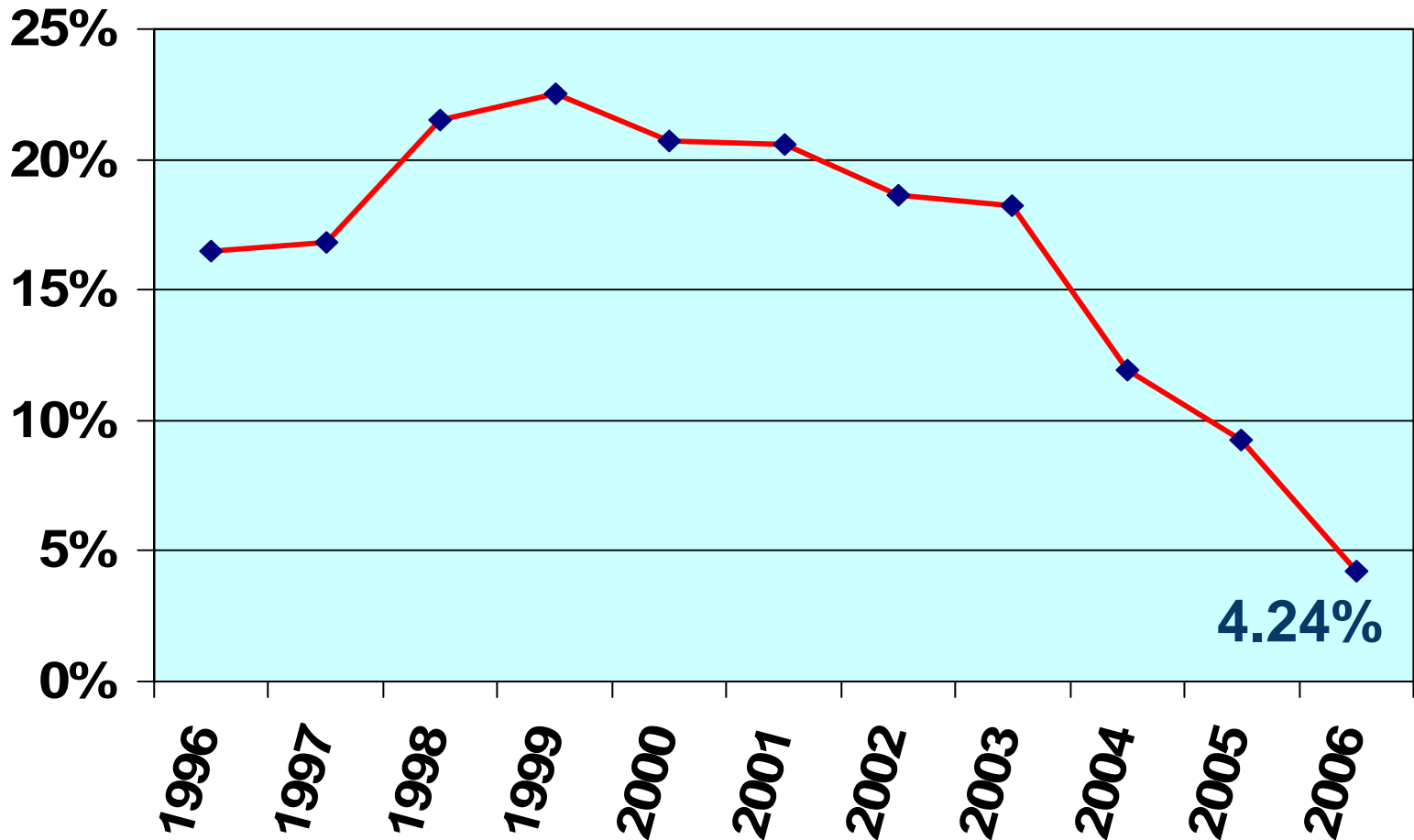
January 1994 – December 2006 (12-month Moving Average)



Source: DBEDT, February 2007

Office vacancy rates have fallen to the low single digits.

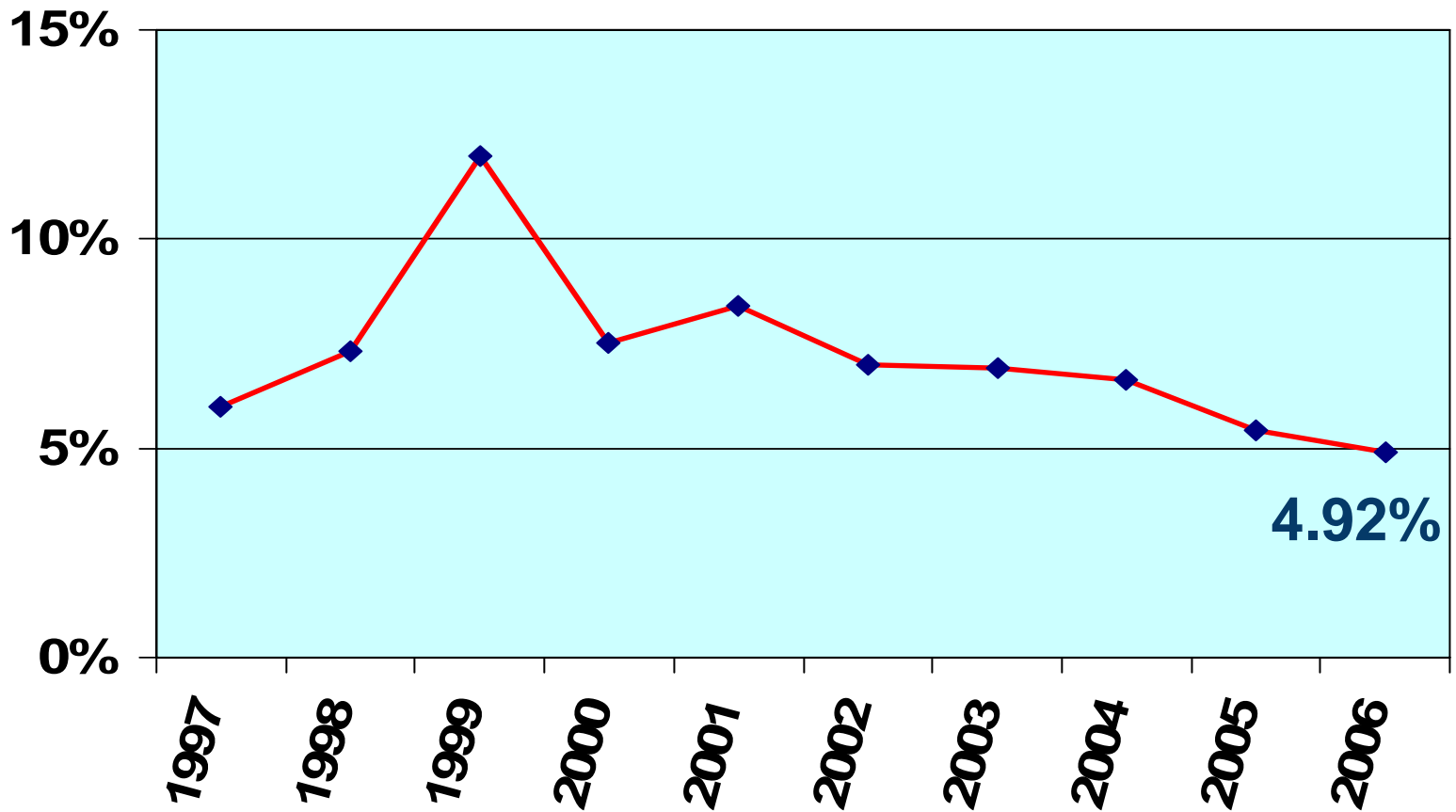
Maui Office Vacancy Rate



Source: Colliers Monroe Friedlander Consulting

Retail space is also difficult to find.

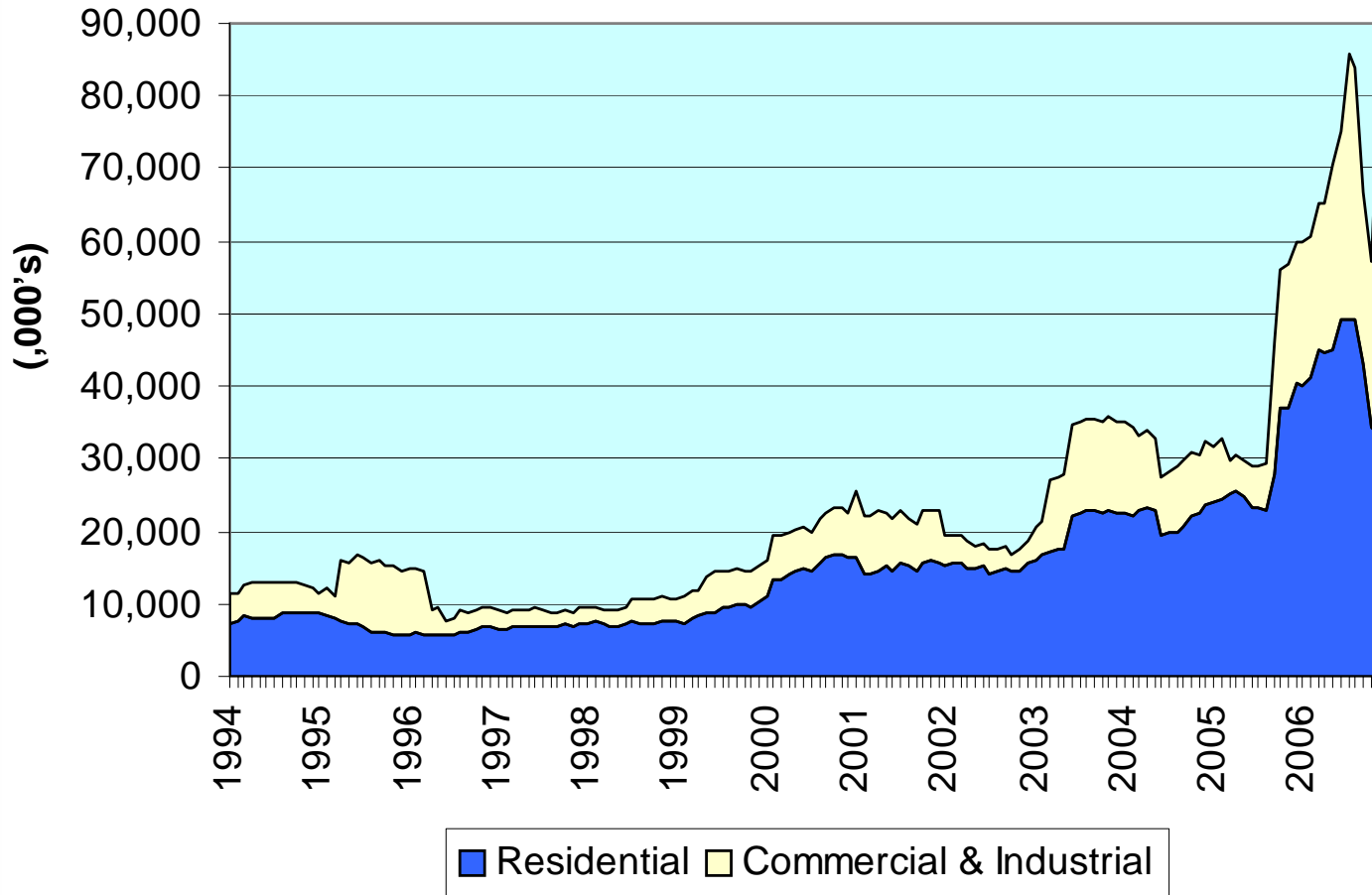
Maui Retail Vacancy Rate



Source: Colliers Monroe Friedlander Consulting

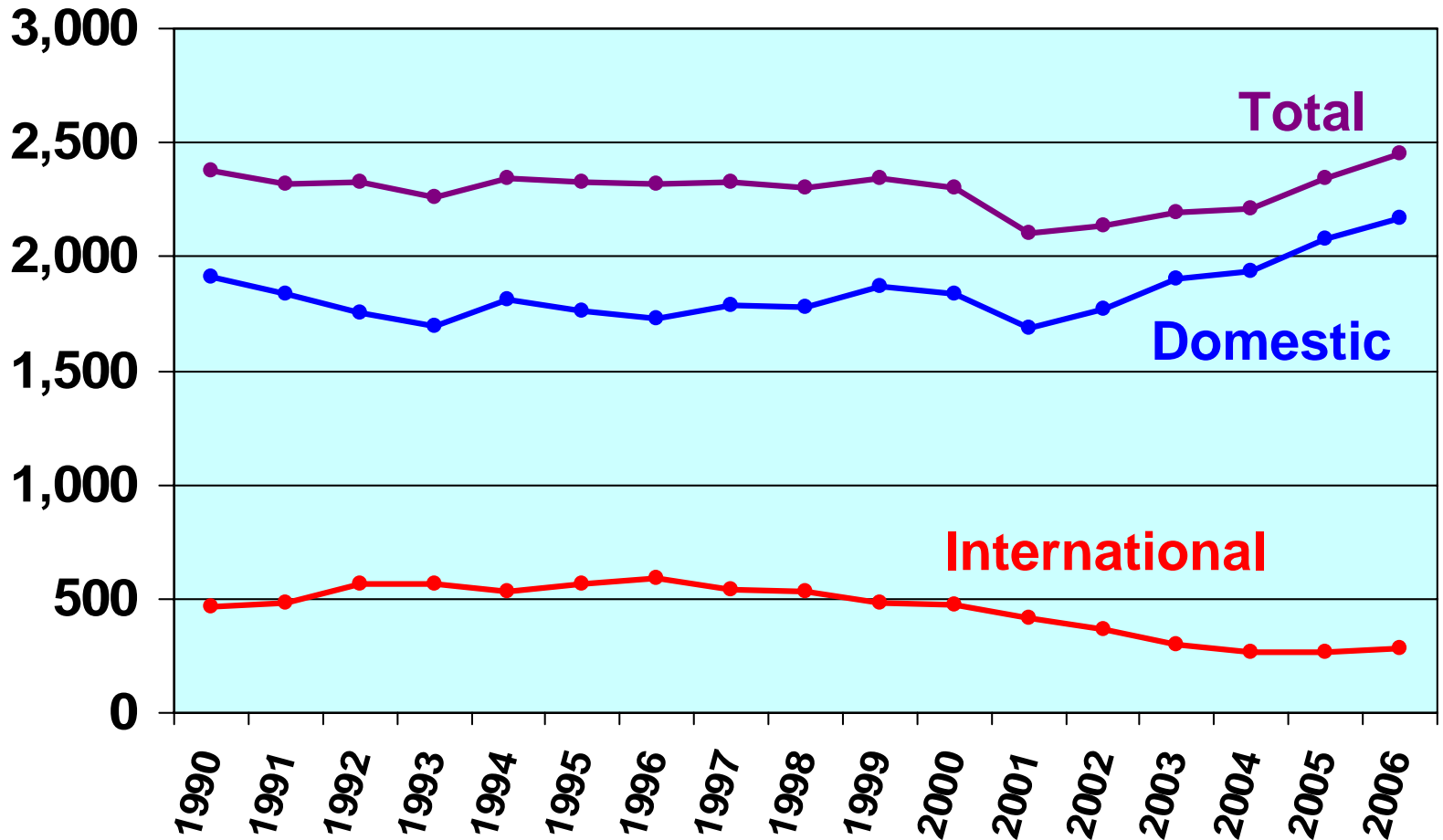
Despite the drop in residential permits at the end of 2006, C&I activity has picked up dramatically.

Maui Monthly Private Building Permit (Rolling 12 Month Average)



Maui County: Total Visitor Arrivals 1990 – 2006 (Annual)

(in Thousands)



Source: DBEDT, February 2007

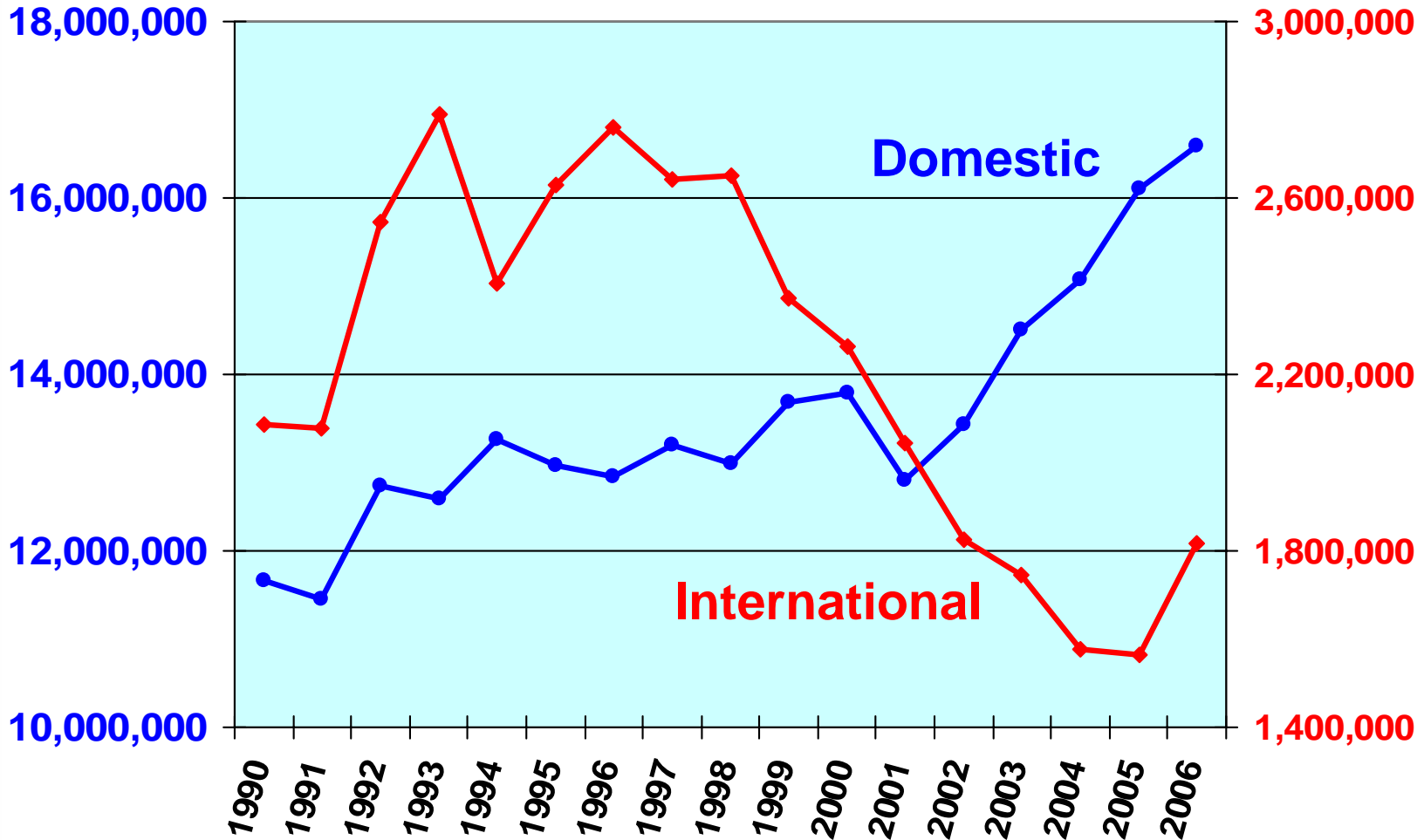


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Maui County: Total Visitor Days 1990 – 2006 (Annual)

Domestic Days

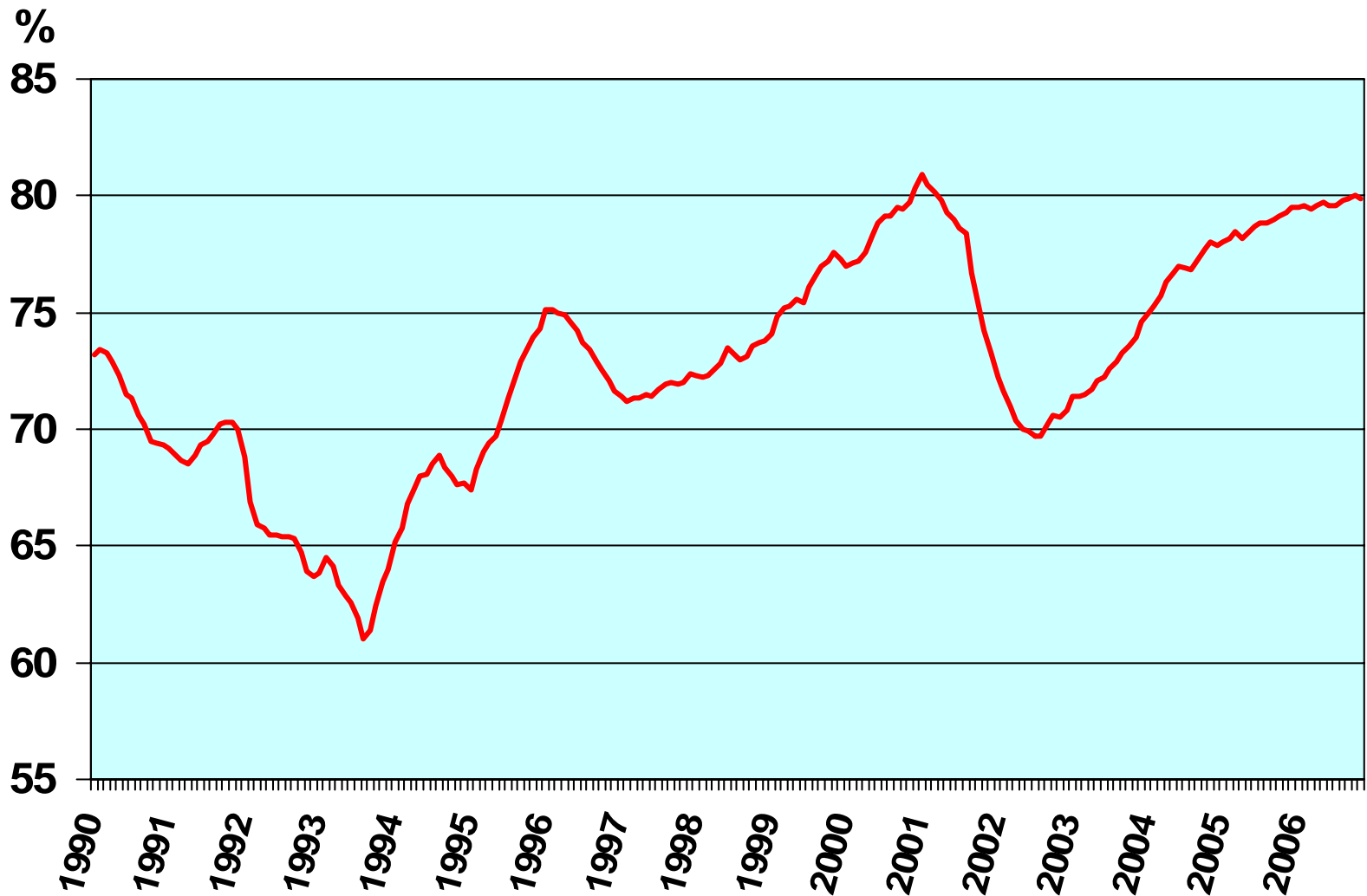
International Days



Source: DBEDT, February 2007

Maui County: Hotel Occupancy Rate

January 1990 – November 2006 (12-month Moving Average)

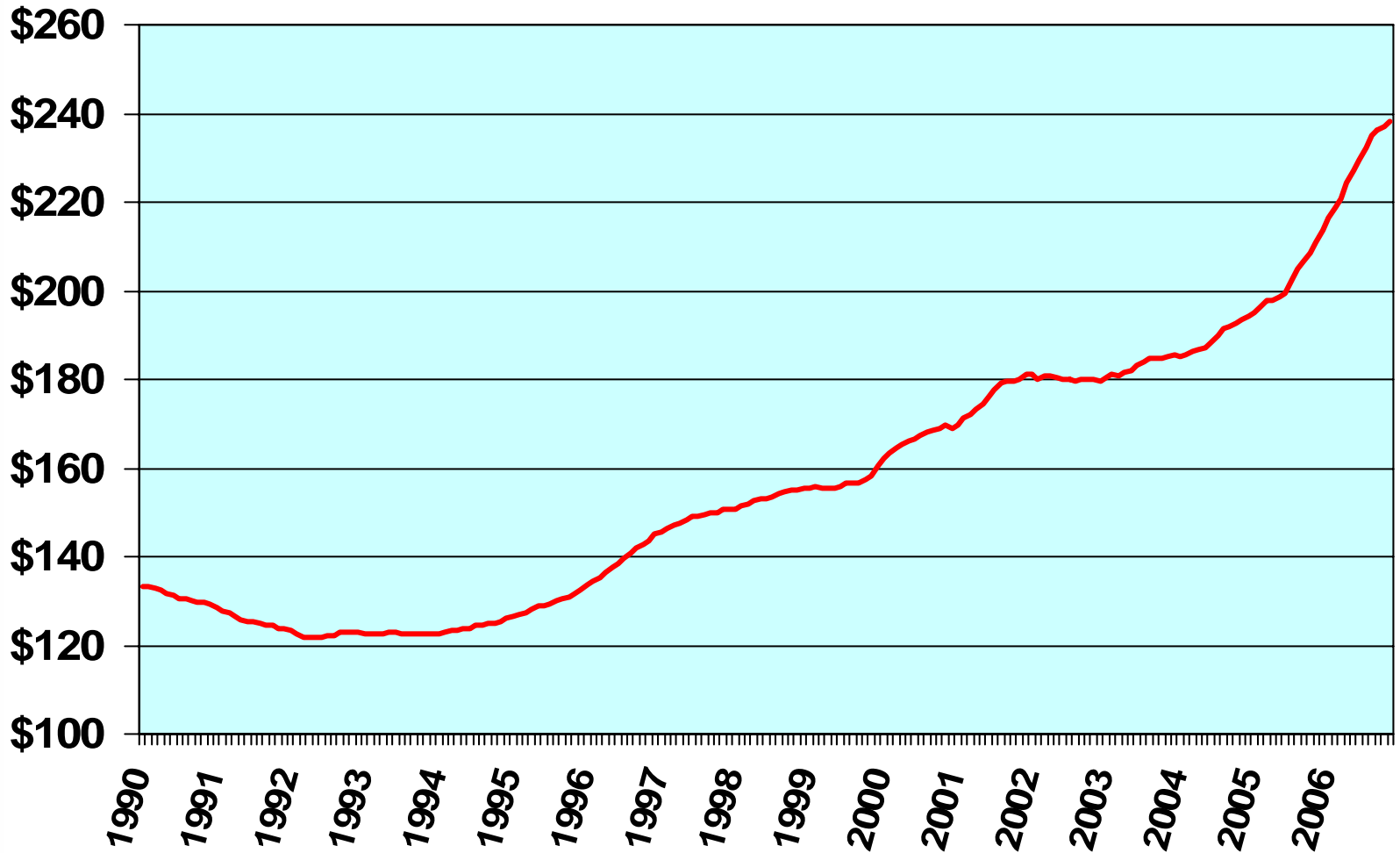


Source: DBEDT, February 2007

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Maui County: Average Daily Hotel Room Rate January 1990 – November 2006 (12-month Moving Average)



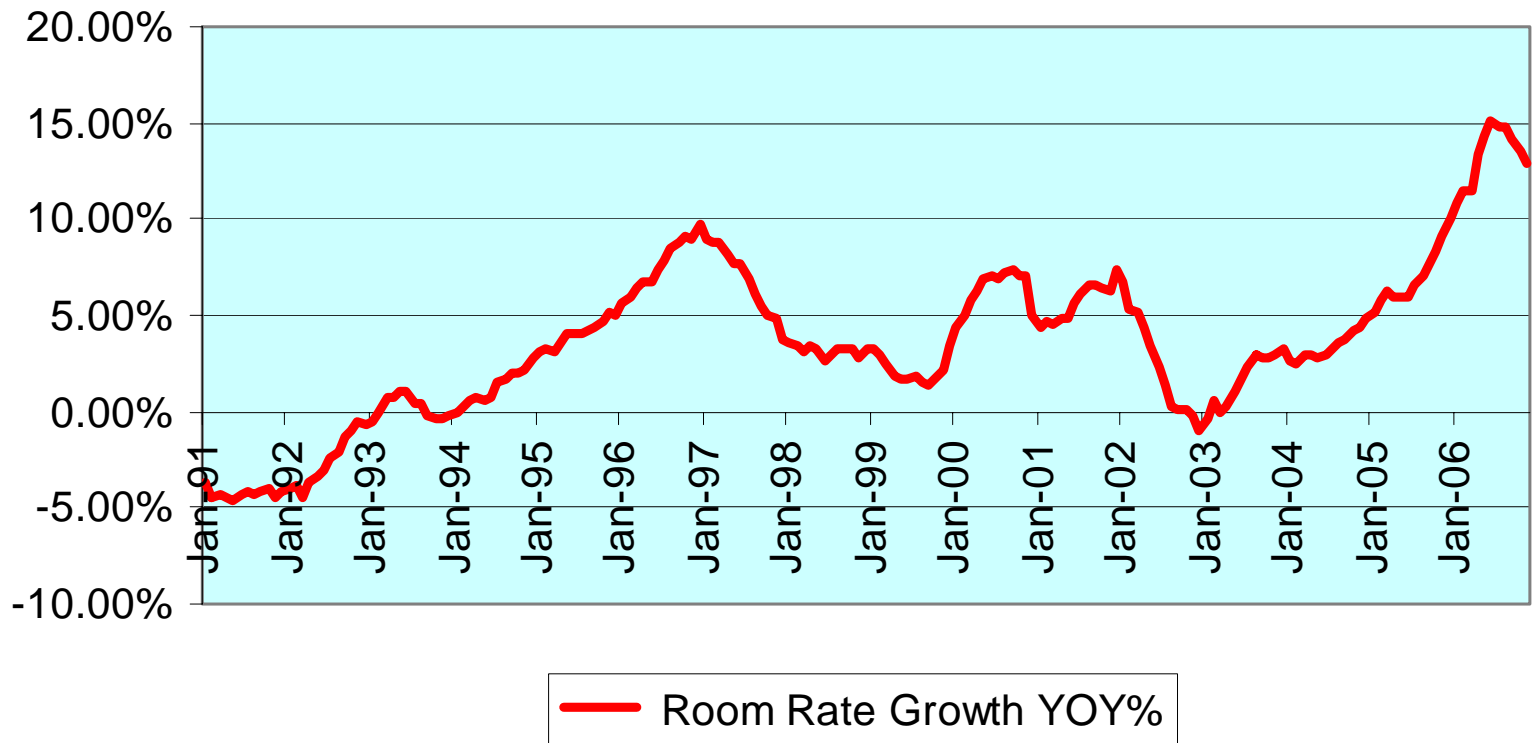
Source: DBEDT, February 2007

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Although room rates have climbed to historic highs, price growth has slowed similar to mainland trends.

Maui Hotel Room Rate Growth YOY%



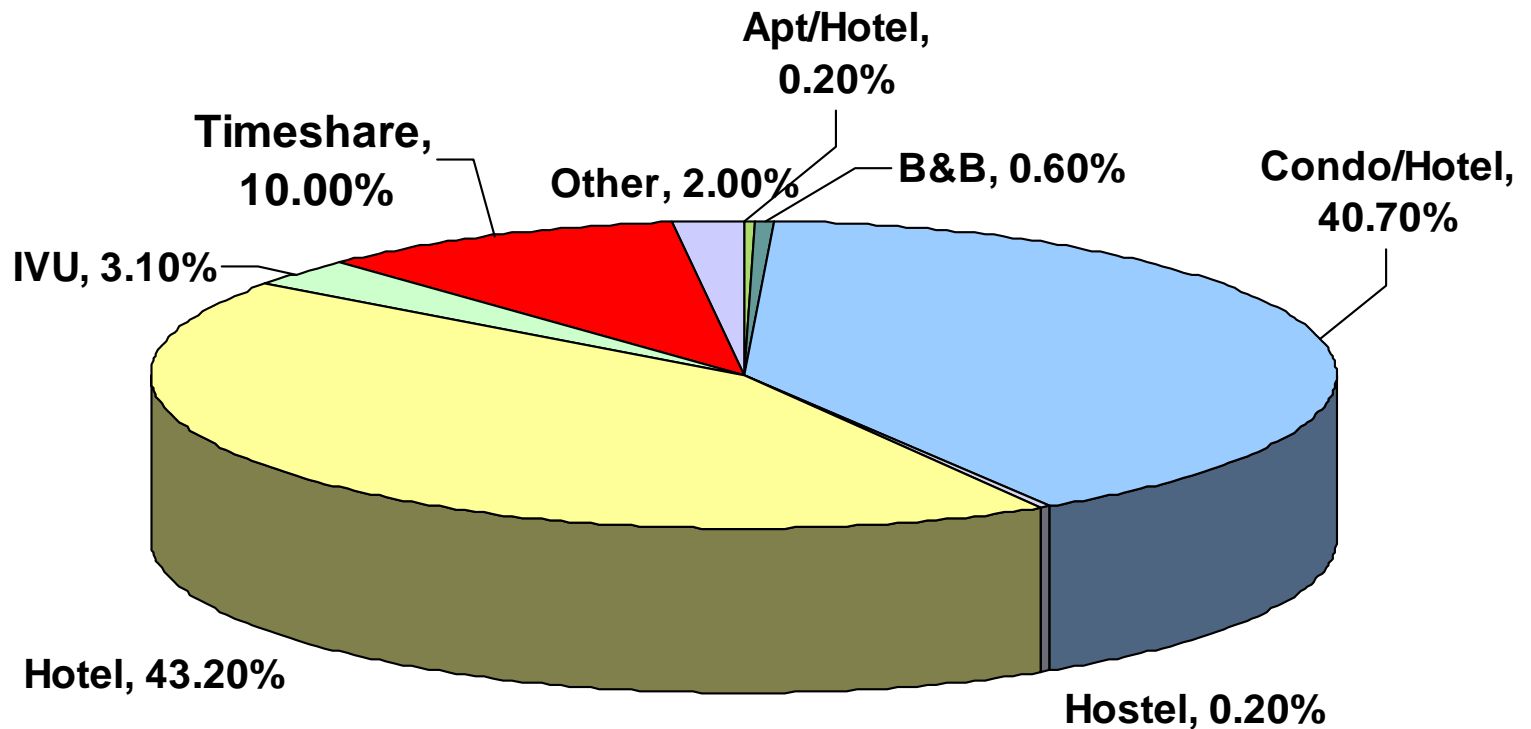
Source: DBEDT, February 2007

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Timeshare is in a secular uptrend and has grown to 10% of the Maui market.

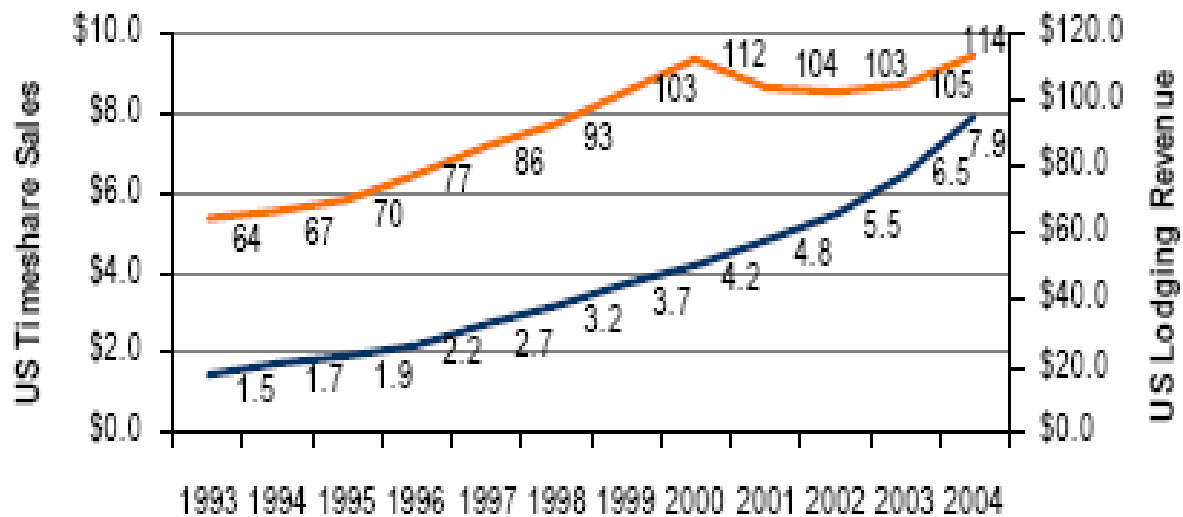
Maui Units by Segment

Current Units as of 2005



Due to demographics and ownership economics, timeshare growth exceeded hotel revenue growth over the past 5 years.

Chart 1: US timeshare sales versus US lodging revenue (\$bn)



Source: Merrill & Starwood, September 2006



Maui County Outlook:

- Growth in visitor arrivals is slowing
 - Lower U.S. discretionary spending
 - Higher airfares, higher room rates, less available rooms
 - Loss of NCL Pride of Hawaii visitors in 2008
- Capacity constraints will impact rate of growth
 - Lack of additional labor force
 - High cost of housing and high cost of living limit labor force growth
 - Infrastructure issues
- Construction will gradually slow
 - Residential – lower sales to investors and second home buyers, affordability issues for local residents
 - Nonresidential – commercial and government infrastructure work offsets slowdown in residential sector





Mahalo!



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